

RESOLUTION NUMBER R- 281830  
ADOPTED ON APR 26 1993

WHEREAS, the U.S. Postal Service issued a request on December 23, 1992 seeking suggestions for ways to "explore the establishment of a preferred rate category for mailings which use recycled paper"; and

WHEREAS, responses must be received by May 1, 1993; NOW, THEREFORE,

BE IT RESOLVED, by the Council of The City of San Diego, that this Council will ask the Postal Rate Commission to consider offering lower than the current lowest rate for Bulk Business Mailers containing recycled content, said rate and percentage to be determined.

BE IT FURTHER RESOLVED, that to qualify for the lower rate, Bulk Business Mailers would be required to meet the highest standards of bar-coding and labeling which should result in increased efficiencies to offset the lower rate.

BE IT FURTHER RESOLVED, that the following suggestions also be considered:

- 1) A reasonable level of post-consumer recycled content must be a requirement in the use of recycled paper rather than just pre-consumer content;

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- 2) Direct mail pieces must state that they are printed on recycled paper and specify the percentage that is post-consumer and pre-consumer content; and
- 3) All mailings that are eligible be double sided.

APPROVED: JOHN W. WITT, City Attorney

By Stuart H. Swett  
Stuart H. Swett  
Senior Chief Deputy

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04/29/93 REV. 1  
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Passed and adopted by the Council of The City of San Diego on.....  
by the following vote:

Council Members	Yeas	Nays	Not Present	Ineligible
Abbe Wolfsheimer	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ron Roberts	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
John Hartley	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
George Stevens	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tom Behr	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Valerie Stallings	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Judy McCarty	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Juan Vargas	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mayor Susan Golding	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

AUTHENTICATED BY:

(Seal)

SUSAN GOLDING  
Mayor of The City of San Diego, California.

CHARLES G. ABDELNOUR  
City Clerk of The City of San Diego, California.

By *Mary Lepida*, Deputy.

Office of the City Clerk, San Diego, California

Resolution Number..... **281830** ..... Adopted **APR 26 1993** .....

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