(R-94-745)

RESOLUTION NUMBER R- 282962

ADOPTED ON NOV 0 9 1993

WHEREAS, members of San Diego's Super Bowl Task Force, headed by Chairman Bob Payne, led a winning campaign on behalf of The City of San Diego to host Super Bowl XXXII in 1998; and

WHEREAS, the San Diego Super Bowl Task Force has lobbied persistently to bring the NFL Championship Game to San Diego since the City's 1988 hosting of Super Bowl XXII; and

WHEREAS, the San Diego Super Bowl Task Force, under Bob Payne's leadership, successfully oversaw Super Bowl XXII, which drew close to 75,000 visitors to San Diego and generated an estimated \$140 million boost to the local economy; and

WHEREAS, the San Diego Super Bowl Task Force, with the support of Mayor Susan Golding and Chargers owner Alex Spanos, presented a package to NFL owners that included 16,000 hotel rooms, a San Diego Jack Murphy Stadium enlarged to a capacity of 73,600, and use of the San Diego Convention Center; and

WHEREAS, the San Diego Super Bowl Task Force competed against the cities of New Orleans and Los Angeles, which boasts both the Rose Bowl and L.A. Coliseum, in its bid to host the Super Bowl; and

WHEREAS, due in part to the successful lobbying of the San Diego Super Bowl Task Force, The City of San Diego stands to profit enormously from Super Bowl XXXII in early 1998, both economically and in terms of the City's prestige in the sports'

. world; and

WHEREAS, the members of the San Diego Super Bowl Task Force are deserving of recognition for their persistence in campaigning for The City of San Diego in its efforts to host Super Bowl XXXII, which has resulted in the awarding by NFL owners of the 1998 Championship Game to The City of San Diego; NOW, THEREFORE,

BE IT RESOLVED, by the Council of The City of San Diego, that this Council, for and on behalf of the people of San Diego, does hereby recognize the perseverance of the San Diego Super Bowl Task Force in its campaign to bring the NFL Championship Game to San Diego for the second time in 10 years by proclaiming November 9, 1993 to be "SAN DIEGO SUPER BOWL TASK FORCE DAY" in San Diego.

APPROVED: JOHN W. WITT, City Attorney

Ву

Stuart H. Swett Senior Chief Deputy

SHS:smm 11/02/93 Or.Dept:Mayor R-94-745

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Council Members  Abbe Wolfsheimer  Ron Roberts  John Hartley  George Stevens  Tom Behr  Valerie Stallings  Judy McCarty  Juan Vargas  Mayor Susan Golding   SUSAN GOLDING  Mayor of The City of San Diego, California.  CHARLES G. ABDELNOUR  City Clerk of The City of San Diego, California.  By Mayor Mayor Susan Golding
Mayor of The City of San Diego, California.  CHARLES G. ABDELNOUR  (Seal)  City Clerk of The City of San Diego, California.

Office of the City Clerk, San Diego, California

Resolution
Number 282962 Adopted NOV 0 9 1993

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