

(R-94-768)

RESOLUTION NUMBER R- 283001

ADOPTED ON NOV 15 1993

WHEREAS, on September 23, 1991, the Council approved Resolution No. R-278672 authorizing an Entrepreneurial Program aimed at providing a means by which the City can venture into new revenue producing projects for the purpose of providing additional services to the City's citizens, employees, and visitors while generating additional sources of revenue to fund other City services; and

WHEREAS, one aspect of the City's entrepreneurial effort is to increase corporate sponsorships, promotions, the use of volunteers and other partnerships which mutually benefit the organization involved as well as the citizens of San Diego; and

WHEREAS, by Resolution No. R-281549 adopted on March 1, 1993, the City Council approved a pilot public/private partnership program, which was later entitled City Ventures and which focused on the Park and Recreation Department; and

WHEREAS, the City Manager reports (City Manager Report No. 93-292) that more than \$470,176 in cash and in services or materials have been contributed to the City largely as a result of its pilot City Ventures program; and

WHEREAS, the City Council finds that the City Ventures program is a cost effective venture to produce additional revenues for the City to benefit the public good through support of City services and facilities; and

WHEREAS, the Public Facilities and Recreation Committee approved the recommendations set forth in City Manager's Report No. 93-292; and

WHEREAS, the City Council agrees with the City Manager's recommendation that the City Ventures program be extended city-wide; NOW, THEREFORE,

BE IT RESOLVED, by the Council of The City of San Diego, that City Ventures program, as described in Resolution No. R-281549, be expanded to include all City departments and to continue to be entitled "City Ventures."

BE IT FURTHER RESOLVED, that the Donor Recognition Policy (Attachment C to City Manager's Report No. 93-292) is hereby approved.

BE IT FURTHER RESOLVED, that Council Policy No. 100-2 be amended by separate Resolution (No. R-~~283002~~) in accordance with the City Manager's recommendation in his Report No. 93-292, except that reporting limits should be raised to \$250, not \$500, to comply with current federal Internal Revenue Service regulations.

BE IT FURTHER RESOLVED, that the City Manager be and he is hereby authorized to execute all contracts necessary for the City Ventures program, said contracts to be funded to the extent of monies are donated and received by the Auditor and Comptroller.

BE IT FURTHER RESOLVED, that the City Auditor and Comptroller be and he is hereby authorized to continue the special interest bearing fund authorized by Resolution No. R-281549 and titled the Public/Private Partnership Program Fund

to record all revenues and expenditures of the City Ventures program.

BE IT FURTHER RESOLVED, that the interest earnings generated by the Public/Private Partnership Program Fund continue to be authorized to be retained and added to the Public/Private Partnership Program Fund's revenues.

APPROVED: JOHN W. WITT, City Attorney

By *Cristie C McGuire*
Cristie C. McGuire
Deputy City Attorney

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11/05/93
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Passed and adopted by the Council of The City of San Diego on NOV 15 1993
by the following vote:

Council Members	Yeas	Nays	Not Present	Ineligible
Abbe Wolfsheimer	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ron Roberts	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
John Hartley	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
George Stevens	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tom Behr	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Valerie Stallings	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Judy McCarty	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Juan Vargas	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mayor Susan Golding	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

AUTHENTICATED BY:

SUSAN GOLDING
Mayor of The City of San Diego, California.

CHARLES G. ABDELNOUR
City Clerk of The City of San Diego, California.

(Seal)

By Mary Cepeda, Deputy.

Office of the City Clerk, San Diego, California

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