

(R-94-1575)

RESOLUTION NUMBER R-283766

ADOPTED ON MAY 02 1994

WHEREAS, the Travel Industry is America's largest employer, directly supporting approximately six million jobs that generate more than \$80 billion in wages and salaries and produce in excess of \$43 billion in federal, state and local revenues annually; and

WHEREAS, international tourism has been the number one export in the United States for the last four years, providing an important boost to our country's overall balance of trade; and

WHEREAS, the Visitor Industry contributes significantly to San Diego's economy and quality of life, generating more than \$3.5 billion in total annual economic impact and providing over 115,000 jobs for San Diego area residents; and

WHEREAS, the Visitor Industry will continue to play a significant role in the economic future of the region; NOW, THEREFORE,

BE IT RESOLVED, by the Council of The City of San Diego, that the Mayor and Council, for and on behalf of the people of San Diego, recognizes the importance of the Visitor Industry to the San Diego region.

BE IT FURTHER RESOLVED, that May 1 - 7, 1994 be and is hereby designated "TOURISM WEEK" in The City of San Diego.

APPROVED: JOHN W. WITT, City Attorney

By Stuart H. Swett  
Stuart H. Swett  
Senior Chief Deputy

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Or.Dept:Mayor  
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