

(R-94-1756)

RESOLUTION NUMBER R-

283971

ADOPTED ON MAY 31 1994

WHEREAS, the San Diego Rose Society will host the American Rose Society National Convention, which is also known as the "Isle of Roses" convention; and

WHEREAS, the "Isle of Roses" convention will be attended by approximately 750 people during the period of June 3rd to June 6th at the San Diego Princess Resort Hotel; and

WHEREAS, on June 4th and 5th, a National Rose Show will be held at the "Isle of Roses" convention, where five thousand roses from all over the United States, the United Kingdom and Canada will compete for national honors; and

WHEREAS, the "Isle of Roses" convention will include tours of San Diego, a large trade show of gardening supplies, a variety of rose-growing seminars and numerous social events; and

WHEREAS, nursery products and flowers contributed approximately \$510 million to San Diego's regional economy in 1992; and

WHEREAS, this convention is being held in San Diego, which is the first time in ten years the semi-annual convention is being held in the Pacific Southwest region; and

WHEREAS, the rose is not only our National Flower but is an emblematic flower of San Diego, where the "roses per household" count is one of the highest in the country; NOW, THEREFORE,

BE IT RESOLVED, by the Council of The City of San Diego, that this Council, for and on behalf of all the citizens of San Diego, does hereby welcome the American Rose Society and its National Convention.

BE IT FURTHER RESOLVED, that Wednesday, June 1, through Tuesday, June 7, 1994, be and is hereby declared to be "ISLE OF ROSES WEEK" in The City of San Diego.

APPROVED: JOHN W. WITT, City Attorney

By Stuart H. Swett  
Stuart H. Swett  
Senior Chief Deputy

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