

RESOLUTION NUMBER R- 284290

ADOPTED ON JUL 25 1994

WHEREAS, Congress has officially recognized the month of July as national ice cream month; and

WHEREAS, Ben & Jerry's opened its first Scoop Shop in San Diego in 1988; and

WHEREAS, Ben & Jerry's now has six Scoop Shops in The City of San Diego; and

WHEREAS, Ben & Jerry's has 90 employees in San Diego; and

WHEREAS, Ben & Jerry's was established in 1978 in Burlington, Vermont by Ben Cohen and Jerry Greenfield; and

WHEREAS, Ben & Jerry's has franchises in eighteen states, the District of Columbia, and at least three foreign countries; and

WHEREAS, Ben & Jerry's has graciously agreed to provide each employee of The City of San Diego with a coupon good for a single scoop of his or her favorite ice cream in recognition of the hard work and dedicated public service of City employees; and

WHEREAS, Ben & Jerry's makes, distributes, and sells the finest quality, all-natural ice cream and related products in a wide variety of innovative flavors made from Vermont dairy products; and

WHEREAS, Ben & Jerry's is committed to operating its company in a way that will improve the quality of life at the local, national, and international level; and

WHEREAS, Ben & Jerry's conducts all aspects of its business as responsible stewards of the environment by operating in a manner that protects the Earth; and

WHEREAS, Ben & Jerry's donates 7.5 percent of its pre-tax earnings to the Ben & Jerry's Foundation to fund charitable organizations; and

WHEREAS, Ben & Jerry's is credited with building the world's largest ice cream sundae, weighing over 27,000 pounds; and

WHEREAS, Ben & Jerry's ice cream has been hailed as "the best ice cream in the world" by Time magazine; and

WHEREAS, Ben & Jerry's hears our cries when "we all scream for ice cream"; NOW, THEREFORE,

BE IT RESOLVED, by the Council of The City of San Diego, that this Council, for and on behalf of the people of San Diego, does hereby recognize and thank Ben & Jerry's Scoop Shops of San Diego for the generous donation of over 9,000 complimentary ice cream scoop coupons, one for each and every City employee, in honor of America's Finest City employees, National Ice Cream Month and America's Finest City Week.

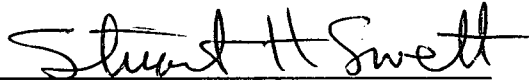
BE IT FURTHER RESOLVED, that July 25, 1994 be and is hereby proclaimed to be "BEN & JERRY'S SCOOP SHOPS OF SAN DIEGO DAY" in The City of San Diego.

BE IT FURTHER RESOLVED, that the City Auditor and Comptroller is hereby directed to distribute the complimentary

coupons from Ben & Jerry's Ice Cream to each City employee with  
paychecks on Friday, July 29, 1994.

APPROVED: JOHN W. WITT, City Attorney

By



Stuart H. Swett  
Senior Chief Deputy

SHS:smm  
07/13/94  
Or.Dept:Council-Warden  
R-95-90  
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