(R-95-102)

ADOPTED ON __AUG 01 1994

WHEREAS, AUtomatic Digitizing REcognition ("AUDRE"), a San
Diego corporation headquartered in Rancho Bernardo, was founded
in 1983 as a designer and developer of digital automatic document
conversion software; and

WHEREAS, AUDRE is an industry leader which markets and sells software customization, training, installation and support services focused on customer satisfaction; and

WHEREAS, AUDRE opened its 21,000 square foot headquarters facility, complete with Customer Support Department and Education Center in Rancho Bernardo on January 3, 1994; and

WHEREAS, AUDRE currently employs a staff of sixty at its Rancho Bernardo headquarters; and

WHEREAS, AUDRE is committed to the environment through its corporate recycling and conservation efforts; and

WHEREAS, AUDRE has developed the most highly automated, artificial intelligence-based software systems available including the cost effective Automatic Choice Conversion System; and

WHEREAS, AUDRE has created a document conversion technology which has endless applications for engineering, mapping, geographical and geological applications, text and manuscripts, and design for private business and governmental agencies; and

WHEREAS, AUDRE's document conversion software systems are

currently utilized by the Federal Department of Transportation to convert engineering drawings and maps into digital computer formats; and

WHEREAS, AUDRE has placed its document conversion software systems in six foreign countries; and

WHEREAS, Upside, a business magazine "for the technology elite," selected AUDRE as its number one choice of growth prospects in 1993; and

WHEREAS, AUDRE's technology will help California and San Diego to become the national center for document conversion technology, setting the standard for computer efficiency throughout the world; and

WHEREAS, AUDRE underscores San Diego's reputation as a world class business city and technology center; NOW, THEREFORE,

BE IT RESOLVED, by the Council of The City of San Diego, that this Council, for and on behalf of the people of San Diego, does hereby recognize and commend AUtomatic Digitizing REcognition for its corporate success, and for calling San Diego its corporate home.

BE IT FURTHER RESOLVED, that in honor of AUDRE's corporate success and headquarters in San Diego, August 4, 1994 be and is hereby proclaimed to be "AUDRE DAY" in The City of San Diego.

APPROVED: JOHN W. WITT, City Attorney

Ву

Stuart H. Swett Senior Chief Deputy

SHS:smm 07/15/94

Or.Dept:Council-Warden

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