

RESOLUTION NUMBER R- 284630

ADOPTED ON SEP 19 1994

WHEREAS, Promote La Jolla, Inc., the administrators of the La Jolla Business Improvement District, will present Art Festival '94 In The Village of La Jolla; and

WHEREAS, 50,000 people are expected to attend the event the weekend of September 24th and 25th in the Village of La Jolla; and

WHEREAS, the Festival benefits many local organizations which will be coming together to help volunteer at the event; and

WHEREAS, many local charities will be financially benefitted by the Festival; and

WHEREAS, Art Festival '94 includes over 200 of the finest juried artists from around the country, food booths set up by local restaurants, beverage booths, T-shirt and poster booths and entertainment; and

WHEREAS, the Festival will be made possible by the efforts of more than 240 volunteers; and

WHEREAS, this event is a result of more than a year's preparation by merchants who have volunteered thousands of hours of their personal time; and

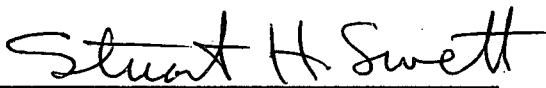
WHEREAS, the members of Promote La Jolla, Inc. are taking their businesses into their own hands and are making a difference by attracting thousands of people into the Village of La Jolla;
NOW, THEREFORE,

BE IT RESOLVED, by the Council of The City of San Diego, that this Council, for and on behalf of all the citizens of San Diego, does hereby commend Promote La Jolla, Inc. and the many volunteers involved for presenting Art Festival '94 In The Village of La Jolla.

BE IT FURTHER RESOLVED, that Saturday, September 24, and Sunday, September 25, 1994 be and is hereby declared to be "Art Festival '94 In The Village Of La Jolla Weekend" in the City of San Diego.

APPROVED: JOHN W. WITT, City Attorney

By



Stuart H. Swett
Senior Chief Deputy

SHS:js
09/01/94
Or.Dept:Council-Mathis
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