(R-95-817)

RESOLUTION NUMBER R- 284966

ADOPTED ON _ NOV 2 8 1994

WHEREAS, Music Television ("MTV"), the popular teenage and young adult music icon, recognizes the seriousness of youth violence in our society; and

WHEREAS, MTV has developed and promoted an anti-violence forum, called "Enough is Enough," that deals with guns, youth violence and racial tensions; and

WHEREAS, MTV's Enough is Enough anti-violence effort addresses, explores and ultimately finds solutions to the growing problem of youth violence in our society; and

WHEREAS, MTV's Enough is Enough anti-violence program has included presentations to high schools throughout the United States which features video presentations and open discussions with students, celebrities and community leaders; and

WHEREAS, MTV's Enough is Enough anti-violence forum has been successful in helping young people realize that they have the power to make a difference in their community by putting a stop to violence, especially among their peers; and

WHEREAS, MTV has agreed to come to San Diego on November 30, 1994 to showcase their Enough is Enough presentation; and

WHEREAS, San Diego High School will host MTV's Enough is
Enough program which will include the presence of MTV
personalities, other celebrities and local community leaders; and
WHEREAS, MTV's Enough is Enough exhibition at San Diego High

School will be simultaneously broadcast to high schools and middle schools throughout San Diego County; and

WHEREAS, MTV's Enough is Enough presentation will help the youth of San Diego County find solutions to the problem of youth violence and making a more peaceful future for our community; NOW, THEREFORE,

BE IT RESOLVED, by the Council of The City of San Diego, that this Council, for and on behalf of the people of San Diego, does hereby congratulate MTV for its successful efforts to help the young people of San Diego find a way to make a positive difference in our society through the Enough is Enough antiviolence campaign.

BE IT FURTHER RESOLVED, that Wednesday, November 30, 1994 be and is hereby proclaimed to be "MTV'S ANTI-VIOLENCE ENOUGH IS ENOUGH DAY" in The City of San Diego.

APPROVED: JOHN W. WITT, City Attorney

Ву

Stuart H. Swett Senior Chief Deputy

SHS:smm-11/15/94

Or.Dept:Council-Roberts

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