

(R-95-801)

RESOLUTION NUMBER R- 285038

ADOPTED ON DEC 05 1994

WHEREAS, by Resolution No. R-279893, adopted on May 4, 1992, the City Council established a Major Events Revolving Fund Program ("Program"); and

Whereas, the Program was developed specifically to attract well-established major events and conventions to San Diego that will have significant impact on the local economy; and

Whereas, the Program was established to operate as a revolving fund in that its expenditures are intended to be reimbursed from revenues generated by the events it funds, as well as to receive annual support from Transient Occupancy Tax ("TOT") allocations; and

Whereas, events qualifying for funding under this Program may receive funding on a one-time only basis and must meet two or more of the four funding criteria proposed in City Manager's Report No. 91-462 and adopted by the City Council in Resolution No. R-279893; and

Whereas, these funding criteria may be summarized as follows:

(1) The event possesses the ability to attract a large number of visitors within a concentrated time period with a minimum of 5,000 measurable room nights booked; or

(2) The event sponsor provides evidence of a well-developed plan for promotion and publicity, appropriate for national and international publicity and exposure; or

(3) The event demonstrates the ability to regenerate TOT monies and provide an economic impact on the community in an amount approximately equal to or greater than the amount allocated from the Program fund; or

(4) The event demonstrates additional potential for financial return on the City's investment; and

Whereas, the National Baptist Congress meets the first three criteria for the following reasons:

(1) The National Baptist Congress has booked 43,382 room nights in San Diego;

(2) With 30,000 delegates, The National Baptist Congress is one of the largest African-American conventions in the United States and generates international media exposure; and

(3) It is estimated that the National Baptist Congress will generate \$308,000 in TOT revenues and have an estimated \$20,640,000 economic impact on the San Diego community; and

Whereas, the Major Events Revolving Fund ("MERF") Task Force and the City Manager recommend that \$250,000 from the Program be allocated to the National Baptist Congress scheduled to take place in San Diego on June 18-24, 1995; and

Whereas, the Task Force and City Manager further recommend that \$100,000 of the \$250,000 be used to reimburse the San Diego

Convention and Visitors Bureau for funds that it has advanced to the National Baptist Congress, and that the remainder to be used to pay the National Baptist Congress to offset convention-related expenses they have made for secular purposes; and

Whereas, the City Council finds that the National Baptist Convention meets the criteria for Program funding established by Resolution No. R-279893 and, therefore, the Council desires to adopt the recommendations of the MERF Task Force and the City Manager; NOW, THEREFORE,

BE IT RESOLVED by the Council of the City of San Diego that the City Auditor and Comptroller allocate \$250,000 of Program funds to the National Baptist Convention to be held in San Diego on June 18-24, 1995, to be allocated specifically as follows:

(1) that \$100,000 of the \$250,000 be used to reimburse the San Diego Convention and Visitors Bureau for funds that it has advanced to the National Baptist Congress, and

(2) that the remainder be used to pay the National Baptist Congress to offset convention-related expenses they have made for secular purposes.

APPROVED: JOHN W. WITT, City Attorney

By *Cristie C McGuire*  
Cristie C. McGuire  
Deputy City Attorney

CCM:jrl  
11/22/94  
Or.Dept:CAC  
Aud.Cert:9500547  
R-95-801  
Form=r-t

**The City of San Diego  
CERTIFICATE OF CITY AUDITOR AND COMPTROLLER**

**CERTIFICATE OF UNALLOTTED BALANCE**      AC 9500547

ORIGINATING DEPT. NO.: 9161

I HEREBY CERTIFY that the money required for the allotment of funds for the purpose set forth in the foregoing resolution is available in the Treasury, or is anticipated to come into the Treasury, and is otherwise unallotted.

Amount \$ 250,000.00      Fund 102241

Purpose Authorize allocation and expenditure of \$250,000.00 from the Major Events Revolving Trust Fund (102241) as the City's commitment to the National Baptist Congress scheduled June 18-24, 1995.

Date November 14, 1994

By: *[Signature]*  
AUDITOR AND COMPTROLLER'S DEPARTMENT

ACCOUNTING DATA

ACCTG. LINE	CY PY	FUND	DEPT	ORG.	ACCOUNT	JOB ORDER	OPERATION ACCOUNT	BENF/EQUIP	FACILITY	AMOUNT
1	0	102241	9161		4222	095003				\$250,000.00
TOTAL AMOUNT										\$250,000.00

FUND OVERRIDE

**CERTIFICATION OF UNENCUMBERED BALANCE**

I HEREBY CERTIFY that the indebtedness and obligation to be incurred by the contract or agreement authorized by the hereto attached resolution, can be incurred without the violation of any of the provisions of the Charter of the City of San Diego; and I do hereby further certify, in conformity with the requirements of the Charter of the City of San Diego, that sufficient moneys have been appropriated for the purpose of said contract, that sufficient moneys to meet the obligations of said contract are actually in the Treasury, or are anticipated to come into the Treasury, to the credit of the appropriation from which the same are to be drawn, and that the said money now actually in the Treasury, together with the moneys anticipated to come into the Treasury, to the credit of said appropriation, are otherwise unencumbered.

Not to Exceed \$ \_\_\_\_\_

Vendor \_\_\_\_\_

Purpose \_\_\_\_\_

Date \_\_\_\_\_

By: \_\_\_\_\_

AUDITOR AND COMPTROLLER'S DEPARTMENT

ACCOUNTING DATA

ACCTG. LINE	CY PY	FUND	DEPT	ORG.	ACCOUNT	JOB ORDER	OPERATION ACCOUNT	BENF/EQUIP	FACILITY	AMOUNT
TOTAL AMOUNT										

FUND OVERRIDE