RESOLUTION NUMBER R-285131 ADOPTED ON DECEMBER 12, 1994

WHEREAS, the San Diego Association of Governments (SANDAG) has requested that the City contribute \$60,000 to fund a study of Market Demand and Opportunities for Air Transportation in the San Diego Region; and

WHEREAS, the City Manager has recommended approval of such request on condition that the Request for Proposal to prepare such a study contain broad categories rather than numerous specific sub-tasks; and

WHEREAS, it is appropriate that the study focus on the following five points:

- 1. The existing market for air transportation;
- the existing air transportation system;
- 3. the national and local markets and future business opportunities;
- 4. the airline industry's plans and forecasts; and
- 5. the effects of changes in technology and trade relationships on the market for air transportation service; and

WHEREAS, it is appropriate that the following areas also be considered in the study:

- 1. The number of air passenger trips and air cargo volumes per citizen, per \$1,000 of locally generated income;
- 2. trends as compared to other cities (travel by type -

discretionary, business, military travel, etc.);

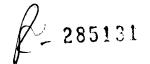
- 3. trends measured by origination and destination market and by point of sale (how much local travel is sold in other cities); and
- 4. a before and after deregulation comparison of cities served non-stop and how San Diego has changed relative to other cities; and

WHEREAS, it is important that the consultant chosen to conduct the study be free to use its own creativity in determining additional areas of study; NOW, THEREFORE,

BE IT RESOLVED, by the Council of The City of San Diego, that the expenditure of not to exceed \$60,000 from Fund 41100, Dept. 720, Account 4222, Job Order 001101, is hereby authorized to pay for a portion of the above described study.

BE IT FURTHER RESOLVED, that the City Manager is authorized to expend said funds only if the Request for Proposal and resulting contract is broad enough to allow the consultant to include the above specified tasks within the study.

BE IT FURTHER RESOLVED, that each agency shall approve the scope of work and the contractor; the study should include taking into account any future transportation modes that are likely to have an effect on that market demand; if high speed rail is available, project where it might go and how much it would reduce air demand.



BE IT FURTHER RESOLVED, that the City Manager is requested to change the RFP so that it does not predetermine the results.

APPROVED: JOHN W. WITT, City Attorney

Ву

Harold O. Valderhaug

Chief Deputy City Attorney

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