

RESOLUTION NUMBER R- 285567

ADOPTED ON APR 10 1995

WHEREAS, Saturday, April 8, 1995 marks the 25th Anniversary of Kearny Mesa Toyota, the "Home of the Happy Owner"; and

WHEREAS, Kearny Mesa Toyota has successfully grown from a small business operating from a trailer on an unpaved car lot to a 5,000 square foot facility on Kearny Mesa Road; and

WHEREAS, Kearny Mesa Toyota employs more than 100 San Diegans with an annual payroll of more than \$3 million; and

WHEREAS, Kearny Mesa Toyota serves more than 3,000 car buyers and tens of thousands of parts and service customers annually; and

WHEREAS, Kearny Mesa Toyota is known for its reputation as a friendly business that provides professional service and quality merchandise while always treating customers with dignity and respect; and

WHEREAS, Kearny Mesa Toyota is a three-time winner of the Toyota Touch President's Award, the most prestigious customer-satisfaction award a Toyota dealership can receive; and

WHEREAS, Kearny Mesa Toyota's community involvement in such diverse organizations as the San Diego Symphony, Crimestoppers, the Boy Scouts, the San Diego Center for Children, the Holiday Bowl and the YMCA has helped strengthen the fabric of San Diego; and

WHEREAS, The City of San Diego is proud to recognize and

commend Kearny Mesa Toyota and its employees for the company's 25 years in business; NOW, THEREFORE,

BE IT RESOLVED, by the Council of The City of San Diego, that this Council, for and on behalf of the people of San Diego, does hereby join with Kearny Mesa Toyota in celebrating its 25th Anniversary in San Diego.

BE IT FURTHER RESOLVED, that in honor of the 25th Anniversary of Kearny Mesa Toyota, April 8, 1995 be and is hereby proclaimed to be "KEARNY MESA TOYOTA DAY" in The City of San Diego.

APPROVED: JOHN W. WITT, City Attorney

By Stuart H. Swett
Stuart H. Swett
Senior Chief Deputy

SHS:smm
03/27/95
Or.Dept:Council-Warden
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