

RESOLUTION NUMBER R- 285658

ADOPTED ON MAY 01 1995

WHEREAS, the Travel Industry is America's largest employer, directly supporting approximately 6 million jobs that generate more than \$80 billion in wages and salaries and produce in excess of \$43 billion in federal, state and local revenues annually; and

WHEREAS, international tourism has been the number one export in the United States for the last four years, providing an important boost to our country's overall balance of trade; and

WHEREAS, the Visitor Industry contributes significantly to San Diego's economy and quality of life, generating more than \$3.6 billion in total annual economic impact and providing over 118,000 jobs for San Diego area residents; and

WHEREAS, the Visitor Industry will continue to play a significant role in the economic future of the region; NOW, THEREFORE,

BE IT RESOLVED, by the Council of The City of San Diego, that this Council, for and on behalf of the people of San Diego, does hereby recognize the importance of the Visitor Industry to the San Diego region.

BE IT FURTHER RESOLVED, that May 7 through May 13, 1995 be  
and the same is hereby proclaimed to be "TOURISM WEEK" in The  
City of San Diego.

APPROVED: JOHN W. WITT, City Attorney

By Stuart H. Swett  
Stuart H. Swett  
Senior Chief Deputy

SHS:smm  
04/24/95  
Or.Dept:Mayor  
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