

(R-96-447)

RESOLUTION NUMBER R- 286455

ADOPTED ON OCT 30 1995

WHEREAS, San Diego chemist, inventor and businessman Gregg Motsenbocker received the 1995 Invention of the Year Award at the twenty-third Annual National Inventor's Expo and Conference; and

WHEREAS, Gregg Motsenbocker was honored for his invention of Motsenbocker's Lift Off<sub>m</sub> stain, paint and graffiti removal products; and

WHEREAS, Motsenbocker's Lift Off<sub>m</sub> is recognized as being technologically advanced for the chemical industry worldwide for the only water-based and environmentally safe stain, paint and graffiti removal products on the market; and

WHEREAS, Gregg Motsenbocker is the founder of the National Coalition for Graffiti Removal and this locally-based organization is making a difference in the San Diego region; and

WHEREAS, the Coalition brings together business people, educators, government officials and members of the public with a common goal: to eliminate graffiti and its related social problems; and

WHEREAS, there are four categories of participation identified by the Coalition: community youth, the business community, government and the general public; NOW, THEREFORE,

BE IT RESOLVED, by the Council of The City of San Diego,  
that this Council, for and on behalf of the people of San Diego,  
hereby proclaims Monday, October 30, 1995, to be "**GREGG  
MOTSENBOCKER DAY**" in the City of San Diego and encourages our  
citizens to recognize that we must work together to ensure a  
successful and sustained eradication of graffiti.

APPROVED: JOHN W. WITT, City Attorney

By Stuart H. Swett  
Stuart H. Swett  
Senior Chief Deputy

SHS:js  
10/20/95  
Or.Dept:Mayor  
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