

RESOLUTION NUMBER R- 286763

ADOPTED ON JAN 08 1996

WHEREAS, the Century Club of San Diego was organized in 1961 as a California nonprofit corporation to serve as the local sponsor and organizing body for San Diego's annual PGA TOUR event, the Buick Invitational of California; and

WHEREAS, the Century Club of San Diego is comprised of 100 volunteer golf-oriented members from the greater San Diego business community, with a staff of eight Century Club volunteers who administer the club's activities; and

WHEREAS, the Century Club of San Diego, in addition to sponsoring and organizing the annual Buick Invitational of California, plays a significant role in supporting charitable projects and activities in San Diego such as the annual Century Club Matches and a series of summer clinics designed to introduce youngsters to the sport of golf; and

WHEREAS, the Buick Invitational of California has been a major sporting event and civic activity in San Diego since its inception in 1952; and

WHEREAS, the Buick Invitational of California has been held at The City of San Diego's world-renowned Torrey Pines Golf Course for the past 27 years; and

WHEREAS, proceeds from the Buick Invitational of California are used to support such youth oriented charities in San Diego as the Boys and Girls Clubs of San Diego and the San Diego County

Junior Golf Association; and

WHEREAS, the Century Club and its affiliated sponsors have donated over \$2.5 million to 35 different local charities since 1968; and

WHEREAS, the Buick Invitational is televised each year to a nationwide audience of nearly 8 million households, generating approximately \$12 million in revenue for local businesses; NOW, THEREFORE,

BE IT RESOLVED, by the Council of The City of San Diego, that this Council, for and on behalf of the people of San Diego, does hereby recognize and thank the volunteers of the Century Club of San Diego for their commitment to the citizens of San Diego and the game of golf.

BE IT FURTHER RESOLVED that, in honor of the hard work and community service of the Century Club of San Diego, Monday, January 8, 1996 be and is hereby proclaimed to be **"THE CENTURY CLUB OF SAN DIEGO DAY"** in The City of San Diego.

APPROVED: JOHN W. WITT, City Attorney

By Stuart H Swett  
Stuart H. Swett  
Senior Chief Deputy

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