RESOLUTION NUMBER R- 287224 ADOPTED ON APR 221996

WHEREAS, this April 28, 1996 will be the 15th year of the Annual Running of the La Jolla Half-Marathon, 5K La Jolla Shores Run, and Windansea 5-Mile Stride; and

WHEREAS, the La Jolla Half-Marathon is one of the top five Half-Marathons in the United States and is listed by the magazine Runner's World as one of the best runs in the country for its scenic beauty and its excellent organization; and

WHEREAS, there are entries from 6 countries and 26 states; and

WHEREAS, free publicity is provided by area newspapers and radio stations and paid publicity is obtained in three running magazines; and

WHEREAS, 75,000 entry flyers are distributed; and
WHEREAS, hundreds of hotel and motel rooms in the area are
booked for the event; and

WHEREAS, all the money raised goes to support the charitable activities of the La Jolla and Del Mar Kiwanis Clubs; NOW, THEREFORE,

BE IT RESOLVED, by the Council of The City of San Diego, that this Council, for and on behalf of the people of San Diego, does hereby recognize these events and the people who make them possible for their outstanding contributions to San Diego.

BE IT FURTHER RESOLVED, that Sunday, April 28, 1996 be and is hereby proclaimed to be "LA JOLLA HALF-MARATHON, 5K LA JOLLA SHORES RUN, AND WINDANSEA 5-MILE STRIDE DAY" in The City of San Diego.

APPROVED: JOHN W. WITT, City Attorney

Βv

Stuart H. Swett Senior Chief Deputy

SHS:smf 04/12/96

Or.Dept:Council-Mathis

R-96-1249

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