

RESOLUTION NUMBER R- 287248

ADOPTED ON MAY 06 1996

WHEREAS, the Travel Industry is America's largest employer, directly supporting approximately 6 million jobs that generate more than \$80 billion in wages and salaries and produce in excess of \$43 billion in federal, state and local revenues annually; and

WHEREAS, international tourism has been the number one export in the United States for the last five years, providing an important boost to our country's overall balance of trade; and

WHEREAS, the Visitor Industry contributes significantly to San Diego's economy and quality of life, generating more than \$3.8 billion in total annual economic impact and providing over 120,000 jobs for San Diego area residents; and

WHEREAS, the Visitor Industry will continue to play a significant role in the economic future of the region; NOW, THEREFORE,

BE IT RESOLVED, by the Council of The City of San Diego, that this Council, for and on behalf of the people of San Diego, does hereby recognize the importance of the Visitor Industry to the San Diego region.

BE IT FURTHER RESOLVED, that May 5 through 11, 1996 be and is hereby proclaimed to be "NATIONAL TOURISM WEEK" in The City of San Diego.

APPROVED: JOHN W. WITT, City Attorney

By Stuart H. Swett
Stuart H. Swett
Senior Chief Deputy

SHS:smf
05/02/96
Or.Dept:Mayor
R-96-1354
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