

(R-97-813)

RESOLUTION NUMBER R- 288408


ADOPTED ON MAR 04 1997

A RESOLUTION ESTABLISHING COUNCIL POLICY
NO. 100-18 REGARDING PARKING METER REVENUE
ALLOCATION AND EXPENDITURE.

BE IT RESOLVED, by the Council of The City of San Diego, that Council Policy
No. 100-18 regarding "Parking Meter Revenue Allocation and Expenditure" be and is
hereby established as set forth in the Council Policy filed in the Office of the City Clerk as
Document No. RR- 288408.

BE IT FURTHER RESOLVED, that the City Clerk is hereby instructed to add the
aforesaid to the Council Policy Manual.

APPROVED: CASEY GWINN, City Attorney

By 
Allisyn L. Thomas
Deputy City Attorney

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Or.Dept:Comm.&Eco.Dev.
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ATTACHMENT "A"

COUNCIL POLICY

Parking Meter Revenue Allocation & Expenditure Policy

Purpose:

The intent of this Policy is to retain a certain portion of the meter revenues collected for the benefit of the area in which the meter is located. These revenues will be used for a variety of neighborhood and business improvement projects. Parking Meter Districts (PMDs) will be established to provide an equitable mechanism for distribution of the funds.

Policy:

A. Use of Parking Meter Funds

1. Parking Meter District revenues shall be used to address parking supply and mobility issues. Improvement and activities that increase the availability, supply and effective use of parking to residents, visitors and employees within the area in which the meter is located will be the primary focus of expenditure of the funds. Parking Meter District revenues shall be used for such purposes as:
 - a. Increasing the parking supply including self-parking, valet-parking, on-street parking, surface parking and structured parking lots.
 - b. Providing mobility information such as signing, marketing, and communication of location, availability, cost, etc. of district-wide parking options.
 - c. Providing for extraordinary maintenance and landscaping activities.
 - d. Providing for extraordinary security activities.
2. Parking Meter District revenues shall supplement and not supplant existing City funding sources and program revenues for each meter district.

B. Parking Meter District (PMD) Boundaries

1. A Parking Meter District may be established by the City Council in areas with more than one hundred (100) meters.
2. The Parking Meter District shall encompass those meters that serve either the general destination or source of the parking demand. (See attached Parking Meter District Map)

C. Parking Meter District Advisory Board

1. The City Council shall designate an advisory board with the establishment of each Parking Meter District for the purpose of recommending programs and expenditures of allocated parking meter revenues. The advisory board shall be either a business improvement district (BID), a non-profit redevelopment corporation, or a

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community development corporation (CDC). As wide a representation of appropriate representatives within the Parking Meter District boundaries shall be sought to comprise the advisory board. Final approval of the Parking Meter District expenditures shall rest with the City Council.

2. The Parking Meter District Advisory Board shall develop and recommend to the City Council each fiscal year an annual and a five-year improvement/implementation plan specifying recommended annual expenditures.

D. Allocation of Parking Meter District Revenues

1. A percentage of the total parking meter revenues generated by the City of San Diego shall be allocated to Parking Meter Districts on an annual basis. The percentage in Fiscal Year 1997 shall be fifteen percent (15%), the percentage in Fiscal Year 1998 shall increase to thirty (30%), and increase to forty-five (45%) in Fiscal Year 1999.
2. Parking Meter District revenues shall be allocated to each Parking Meter District based on the percentage of average annual gross collections generated within each district. Monies collected will be disbursed pursuant to the adoption and approval of an implementation plan submitted to the City Council pursuant to Subsection C.2 above.
3. The Parking Meter District Program shall be administered in conjunction with the City's Business Improvement District Program (BIDP) and the Small Business Enhancement Program (SBEP) for coordination purposes. Various entities within a given district may designate one agency to administer the funds by written agreement.