RESOLUTION NUMBER R-288608 ADOPTED ON MAY 05 1997

WHEREAS, the travel industry is America's largest employer, directly supporting approximately 6.6 million jobs that generate more than \$99.8 billion in wages and salaries which produce in excess of \$64 billion in federal, state and local revenues annually; and

WHEREAS, international tourism has been the number one export in the United States for the last six years, providing an important boost to our country's overall balance of trade; and

WHEREAS, the visitor industry contributes significantly to San Diego's economy and quality of life, generating \$4 billion annually and providing 123,800 jobs for San Diego area residents; and

WHEREAS, the visitor industry will continue to play a significant role in the economic future of our region; NOW, THEREFORE,

BE IT RESOLVED, by the Council of The City of San Diego, that this Council, for and on behalf of the people of San Diego, recognizes the importance of the Visitor Industry to the San Diego region.

BE IT FURTHER RESOLVED, that May 4 through 10, 1997 be and is hereby proclaimed to be "NATIONAL TOURISM WEEK" in The City of San Diego.

APPROVED: CASEY GWINN, CITY ATTORNEY

BY: Stuart H. Swett

Deputy City Attorney

SHS:smf 03/27/97

Or.Dept.:Mayor

R-97-994