

RESOLUTION NUMBER R- 288735

ADOPTED ON JUN 03 1997

WHEREAS, Milton C. Shedd was born in El Paso, Texas in 1922, about 500 miles from the nearest ocean, but when his family moved to California, he began fishing for smelt off the Santa Monica Pier at the age of five; and

WHEREAS, Milton served in the United States Army with honor and distinction during World War II, earning the rank of Captain and receiving the Silver Star, Bronze Star and Purple Heart; and

WHEREAS, at the age of 21, he was his division's youngest rifle company commander, serving in four campaigns in the Solomon and Philippine Islands; and

WHEREAS, despite the ordeal of war, Milton developed a lasting interest in tropical reefs as he island hopped from one combat campaign to the next; and

WHEREAS, following the war and his graduation from the University of California at Los Angeles, Milton worked in the field of investment banking; and

WHEREAS, in the ensuing years, he pursued his interest in marine creatures and in 1963, established the nonprofit organization now known as the Hubbs-Sea World Research Institute; and

WHEREAS, in 1964, he co-founded Sea World, Inc. which opened its first park on Mission Bay in San Diego, California; and

WHEREAS, Milton served as the Chairman of the Board for the company's first twenty years; and

WHEREAS, through the establishment of the Hubbs-Sea World Institute, Milton gained international attention for hundreds of marine research programs and created a vehicle through which scientists and academicians could gain access to a complete assortment of marine species; and

WHEREAS, he was personally responsible for the earliest scientifically controlled bill fish tagging and study programs, which later included albacore and bluefin tuna, as well as marlin; and


WHEREAS, in the mid-1970's Milton developed the concept that California could one day replenish depleted sport fish by raising them in captivity and returning them to the sea; and

WHEREAS, thanks to Milton's vision, the white sea bass restoration efforts have been initiated and soon several hundred thousand 8-inch specimens will be released each year along the California coast; and

WHEREAS, in 1973, Milton and his wife Peggie, purchased AFTCO Manufacturing Company, Inc. and have been actively involved with several marine fishery management activities, as is their son Bill, who is following in his father's footsteps; and

WHEREAS, due to his vision and personal commitment, Milton elevated public interest in marine life and created a greater appreciation of our oceans through the displays and educational programs of Sea World; and

WHEREAS, by establishing a world-renowned marine research facility, he ensured that valuable scientific studies will continue to benefit both mankind and the creatures of the ocean well into the future; NOW, THEREFORE,

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BE IT RESOLVED, by the Council of The City of San Diego, that this Council, for and on behalf of the people of San Diego, does hereby honor MILTON C. SHEDD for his outstanding service to the community of San Diego and for his lifetime achievement in marine science.

BE IT FURTHER RESOLVED, that Friday, May 30, 1997 is hereby proclaimed to be "MILTON C. SHEDD DAY" in San Diego,

APPROVED: CASEY GWINN, City Attorney

By Stuart H. Swett  
Stuart H. Swett  
Deputy City Attorney

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05/27/97  
Or.Dept:Council-Wear  
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