

RESOLUTION NUMBER R- 289187

ADOPTED ON SEP 16 1997

WHEREAS, the State of California has a varied coastline of sandy beaches, rocky shores, productive estuaries, marshes, tidal flats, urban areas and harbors; and

WHEREAS, the natural resources of the coastal zone are among California's most important environmental and economic resources; and

WHEREAS, the marine environment is one of the most valuable resources for recreation, tourism, fishing and other coastal industries; and

WHEREAS, The City of San Diego is strongly committed to the wise management of the coastline to ensure that the environmental and economic value of the coastal zone will be sustained; and

WHEREAS, preserving the productivity and quality of coastal resources requires public awareness, support and an understanding that protection of the coast is a responsibility shared by individual citizens, the business community and public institutions; and

WHEREAS, Californians are now adopting beaches year-round through the California Coastal Commission's Adopt-A-Beach program; and

WHEREAS, the Coastal Commission will sponsor COASTWEEKS in California from September 20 through October 13, 1997 and the statewide Cleanup Day; NOW, THEREFORE,

BE IT RESOLVED, by the Council of The City of San Diego, that this Council hereby proclaims the weeks of September 20 through October 13, 1997 as "COASTWEEKS" and the "ADOPT-A-BEACH COASTAL CLEANUP DAY"

BE IT FURTHER RESOLVED, that the individual citizens, businesses, groups and public institutions are encouraged to observe this event and to participate in appropriate activities designed to promote a healthy and productive coastal environment for the benefit of the people of San Diego, California, and the Nation.

APPROVED: CASEY GWINN, City Attorney

By Stuart H. Swett
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