(R-98-724)

RESOLUTION NUMBER R- 289611 ADOPTED ON JAN 1 2 1998

WHEREAS, San Diego Family Magazine celebrates its sixteenth year of service to communities throughout the San Diego region; and

WHEREAS, San Diego Family Magazine was established in 1982 as a small newsletter and is now the largest circulation monthly magazine published in San Diego County; and

WHEREAS, San Diego Family Magazine is a well-respected family publication with an emphasis on family issues and how to make the responsibility of parenting a little easier; and

WHEREAS, San Diego Family Magazine is a free publication and is distributed to over 1,200 locations county-wide including Barnes & Noble Bookstores, San Diego Zoo, McDonald's, Blockbuster Video, private and public schools, hospitals and libraries; and

WHEREAS, San Diego Family Magazine, in conjunction with the San Diego Chamber of Commerce and the Welcome Wagon, distributes free copies of the magazine to all the new San Diego families; NOW, THEREFORE,

BE IT RESOLVED, by the Council of The City of San Diego, that this Council for and on behalf of the people of San Diego hereby congratulates San Diego Family Magazine for their hard work and diligence in serving the needs of our San Diego families.

BE IT FURTHER RESOLVED, that in honor of San Diego Family Magazine's sixteenth anniversary, 1998 is hereby proclaimed to be the Sixteenth Anniversary of the most valued home-grown family magazine in the San Diego region and the Mayor and City Council wishes them many more years of success.

APPROVED: CASEY GWINN, City Attorney

By

Stuart H. Swett.

Deputy City Attorney

SHS:smf 12/18/97 Or Dept:Cou

Or.Dept:Council-Warden

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