

RESOLUTION NUMBER R- 290692

ADOPTED ON SEP 14 1998

WHEREAS, the San Diego Press Club was established on October 15, 1973, by professional writers, journalists and public relations representatives; and

WHEREAS, the organization has grown to represent more than 500 journalists and communications professionals; and

WHEREAS, it has been instrumental in promoting journalism by recognizing "Headliners of the Year" who have gained journalistic prominence in the community, honoring J-Award winners for excellence in reporting, providing scholarships to outstanding journalism students, and sponsoring numerous professional development activities; and

WHEREAS, continued journalistic professionalism and networking are of critical importance to good reporting and the future of San Diego media; and

WHEREAS, the role of media is paramount to developing public awareness and support; and

WHEREAS, the 25th anniversary of the San Diego Press Club is cause for celebration among journalists, communications professionals, and headliners alike; NOW, THEREFORE,

BE IT RESOLVED, by the Council of The City of San Diego, that this Council, for and on behalf of the people of San Diego, hereby proclaims September 14, 1998, to be "**San Diego Press Club Day**" in San Diego.

BE IT FURTHER RESOLVED, that the officers and members of the San Diego Press Club are commended for their valuable contributions to the improvement of communications in San Diego.

APPROVED: CASEY GWINN, City Attorney

By Stuart H. Swett
Stuart H. Swett.
Deputy City Attorney

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