

(R-99-522)

RESOLUTION NUMBER R- 290936

ADOPTED ON NOV 10 1998

WHEREAS, The North Park Toyland Parade began in 1931 as a means of supporting businesses in North Park; and

WHEREAS, The North Park Toyland Parade reached its peak in popularity in the late 1940s when it was considered the biggest event in town until the early 1960s when the parade was discontinued; and

WHEREAS, The North Park Toyland Parade was revived in 1985 with the rejuvenation of the North Park area in the 1980s and has since grown into one of the community's proudest and most well-attended events; and

WHEREAS, The North Park Toyland Parade embodies the true spirit of community involvement in North Park by the residents, the business owners, civic leaders, and social service providers who have provided hundreds of volunteer hours to organize and plan the parade; and

WHEREAS, The North Park Toyland Parade has been described by the Union-Tribune as "an event with a definite small-town feeling that keeps getting bigger and bigger"; and

WHEREAS, The North Park Toyland Parade seeks to support our youth in North Park by holding a festival benefit at the North Park Community Park following the parade to help our afterschool programing efforts and the Unity Teen Center in North Park; and

WHEREAS, The North Park Toyland Parade and this year's theme: "Strike Up The Band" seeks to fully include our community's youth in the holiday spirit of the larger community by

inviting them to participate in an arts contest to present this year's parade logo; NOW,  
THEREFORE,

BE IT RESOLVED, by the Council of The City of San Diego, that this Council, for and on behalf of the people living in North Park in San Diego, does hereby recognize the outstanding contribution that The North Park Toyland Parade has made to enrich the lives of people living in North Park.

BE IT FURTHER RESOLVED, that December 5, 1998 is hereby proclaimed to be "**North Park Toyland Parade Day**" in The City of San Diego.

APPROVED: CASEY GWINN, City Attorney

By Stuart H. Swett  
Stuart H. Swett.  
Deputy City Attorney

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