

RESOLUTION NUMBER R- 290961

ADOPTED ON NOV 24 1998

WHEREAS, on November 4, 1997 the San Diego Film Commission was incorporated as an independent California Corporation to promote our city as a filming destination and is now governed by a thirteen-member Board of Directors; and

WHEREAS, the San Diego Film Commission attracted 1,761 productions to San Diego in 1997 resulting in an annual regional economic impact today of over \$77 million which included 501,500 "person-days" on the job, and 33,313 hotel room nights; and

WHEREAS, for every \$1 the City of San Diego funded the San Diego Film Commission in 1997, its projects returned \$98 to the San Diego economy; and

WHEREAS, the San Diego Film Commission is the oldest Film Commission in the United States and has for twenty-three years served as an international model of customer service and film-friendly flexibility; and

WHEREAS, the San Diego Film Commission has grown to four departments each dedicated to the lucrative industry segments of: Feature Films, Television and Commercials, Print Advertising and Music; and

WHEREAS, the San Diego Film Commission has created and distributed an Incentive Report for Hollywood producers and studios to educate them on the advantages and benefits that San Diego governments and local industry professionals have to offer their businesses which has resulted in three warehouse studios re-locating to San Diego in 1997; and

WHEREAS, it is the continuing mission of the San Diego Film Commission to aggressively pursue film and television production that accrues benefits to the San Diego region while protecting the safety and livability of San Diego's communities; NOW, THEREFORE,

BE IT RESOLVED, by the Council of The City of San Diego, that this Council, for and on behalf of the people of San Diego, hereby proclaims November 24, 1998, to Be "**San Diego Film Commission Day**" in San Diego, in appreciation for its outstanding efforts and goodwill to our community.

APPROVED: CASEY GWINN, City Attorney

By Stuart H. Swett
Stuart H. Swett.
Deputy City Attorney

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Or.Dept:Mayor
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