

RESOLUTION NUMBER R- 291051

ADOPTED ON DEC 07 1998

WHEREAS, Richard Friedland, a resident of La Jolla, has served the City of San Diego as a dedicated community volunteer in many valuable capacities during the past several years; and

WHEREAS, Richard Friedland has been appointed by the Mayor to serve on the La Jolla Shores Planned District Advisory Board, and has actively participated in evaluating the appropriateness of development permits within this Planned District using architectural criteria and design standards adopted by Council, to ensure the proposed development will not be a detriment to the surrounding community; and

WHEREAS, Richard Friedland has been appointed by the Council to serve as a member of the Select Committee on Government Efficiency and Fiscal Reform, and through that role has contributed to identifying and promoting innovative solutions for streamlining city government and ensuring fiscal efficiency and responsibility in city operations; and

WHEREAS, Richard Friedland has volunteered countless hours outside of his professional position as President of The Heritage Group in contributing to various organizations and groups including the Black Economic Development Task Force, San Diego State University Community Economic Development Program, Jewish Republicans, La Jolla Woods Home Owners Association, Lincoln Club of San Diego, and the Anti-Defamation League of San Diego County and serving on its "A World of Difference" Advisory Council; and

WHEREAS, Richard Friedland has truly demonstrated his civic commitment and continually seeks ways to further enhance and enrich the quality of San Diego's communities in which we live and work through his generous participation, humble leadership and kind spirit;

NOW, THEREFORE,

BE IT RESOLVED, by the Council of the City of San Diego, that this Council for and on behalf of the people of San Diego, acknowledges and appreciates Richard Friedland for his many contributions, civic pride and philanthropy to the City of San Diego.

BE IT FURTHER RESOLVED, by the Council of the City of San Diego, that this Council, hereby designates December 10, 1998, to be "**RICHARD FRIEDLAND DAY**" in the City of San Diego.

APPROVED: CASEY GWINN, City Attorney

By Stuart H. Swett  
Stuart H. Swett  
Deputy City Attorney

SHS:jrl  
11/23/98  
Org.Dept: Council-1  
R-99-640  
Form=r-t.frm