

RESOLUTION NUMBER R- 291184

ADOPTED ON JAN 19 1999

WHEREAS, partnerships between universities and corporations allow students to avail themselves of the finest academic expertise coupled with the best of corporate leadership; and

WHEREAS, successful leaders need to assist in developing other leaders by sharing their own personal and organizational experiences; and

WHEREAS, there is a need for a program in San Diego that provides both quality and access for executives who wish to continue their education at a fully-accredited university while remaining on the job; and

WHEREAS, the University of San Diego's School of Business Administration is structured to provide the broad-based, cross-functional business education required to meet the needs of today's businesses; and

WHEREAS, the Ken Blanchard Companies, with global headquarters in San Diego County, have transformed leaders and their organizations around the world for more than 20 years with the highly acclaimed and time-proven Situational LeadershipII model; NOW, THEREFORE,

BE IT RESOLVED, by the Council of The City of San Diego, that this Council, for and on behalf of the people of San Diego, does hereby congratulate the Ken Blanchard Companies and the University of San Diego for inaugurating a joint Masters of Science Degree in Executive Leadership to further the development of both established and emerging leaders who will assure that San Diego businesses become and remain customer-driven, cost-effective, fast, flexible and

continually-improving organizations which will keep the region prosperous well into the new millennium.

BE IT FURTHER RESOLVED, that Friday, January 15, 1999 is hereby proclaimed to be **“The University of San Diego Day and the Ken Blanchard Companies Day”** in The City of San Diego.

APPROVED: CASEY GWINN, City Attorney

By Stuart H. Swett  
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