

RESOLUTION NUMBER R- **291455**

ADOPTED ON **APR 12 1999**

WHEREAS, in 1974, Mr. David Nuffer founded Nuffer, Smith, Tucker, Inc., a Public Relations, Marketing, Strategic Planning, and Issue Management firm, and is currently Chairman of the company; and

WHEREAS, Mr. Nuffer is Chairman of the San Diego Convention and Visitors Bureau, the San Diego County Chambers Issues Coalition, and the Advisory Board of the Senior Community Center; and

WHEREAS, he serves on the Board of the Greater San Diego Chamber of Commerce, the Urban League and National Conference, Hotel-Motel Association, San Diego Restaurant Association, International Sports Council, and is a member of the Board of Trustees for Scrippshealth, one of San Diego's largest health and medical institutions; and

WHEREAS, in 1993, Mr. Nuffer served as Chair of the Greater San Diego Chamber of Commerce; and

WHEREAS, he was named Minority Business Advocate of the Year by the Greater San Diego Chamber of Commerce and the San Diego Small Business Administration; and

WHEREAS, Mr. Nuffer has been a public relations professional for over 36 years and has been the recipient of the San Diego Press Club's "Andy Mace Professional of the Year Award", the Public Relations Club's "Professional of the Year", the "Otto Award", and the San Diego Public Relations Society of America's "Eva Irving Award"; NOW, THEREFORE,

BE IT RESOLVED, by the Council of The City of San Diego, that this Council, for and on behalf of the people of San Diego, does hereby commend Mr. David Nuffer for his years of commitment and service to The City of San Diego.

BE IT FURTHER RESOLVED, that April 12, 1999 be and is hereby proclaimed "DAVID NUFFER DAY" in The City of San Diego.

APPROVED: CASEY GWINN, City Attorney

By Stuart H. Swett  
Stuart H. Swett.  
Deputy City Attorney

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