

RESOLUTION NUMBER R- 291593

ADOPTED ON MAY 18 1999

WHEREAS, the Scripps Stevens Cancer Center's mission is to coordinate with compassion the delivery of comprehensive care and services for cancer patients, their families, and the community; and

WHEREAS, the American Cancer Society is the nations' leading community based voluntary organization dedicated to eliminating cancer as a major health problem, by preventing cancer, saving lives from cancer, and diminishing suffering from cancer, through research, education, advocacy, and service; and

WHEREAS, the American Cancer Society and Scripps Stevens Cancer Center developed the "Tell A Friend" program to encourage women to get an annual mammogram and surveys show 25% of all women who get mammograms do so because a friend asked them to; and

WHEREAS, if detected early, there is a 97% chance that breast cancer can be cured; and

WHEREAS, a mammogram is the best way to find breast cancer in its earliest stage, years before it can be found in a physical exam and unfortunately, only about one third of women age 40 and older have annual mammograms; and

WHEREAS, the American Cancer Society and Scripps Stevens Cancer Center began "Digale A Una Amiga," a Spanish version of the "Tell A Friend" program, in April 1998; and

WHEREAS, the main component of the "Digale A Una Amiga" program are it's "Salva Vida Parties," where a volunteer hosts a breast health presentation in their home for five or more

friends and each guest is asked to contact five or more friends to encourage them to have their mammogram; and

WHEREAS, the "Digale A Una Amiga" program has educated the women in regards to breast cancer and referred women who are uninsured or underinsured to the Breast Cancer Early Detection Program (BCEDP), where they can receive a free mammogram; NOW, THEREFORE,

BE IT RESOLVED, by the Council of the City of San Diego, that this Council, for and on behalf of the people of San Diego, hereby commends the "Digale A Una Amiga" program for reaching a part of our community where late stage breast cancer diagnoses are prevalent, and hereby proclaims May 18, 1999 to be "**Digale A Una Amiga Day**" in The City of San Diego.

APPROVED: CASEY GWINN, City Attorney

By Stuart H. Swett  
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Deputy City Attorney

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