

RESOLUTION NUMBER R- 292120

ADOPTED ON SEP 14 1999

WHEREAS, the Surfrider Foundation was founded in 1984, and now has 43 chapters located along the East, West, Gulf, Puerto Rican, and Hawaiian coasts and has over 25,000 members in the U.S., with additional International Surfrider chapters and affiliates established in Japan, Brazil, France and Australia; and

WHEREAS, in 1996, *Making Waves*, the Surfrider Foundation's national bimonthly publication, received a "Gold Award of Excellence" from the Natural Resources Defense Council's International Eco Awards Committee.; and

WHEREAS, the Surfrider Foundation has set out to improve water quality by use of the Blue Water Task Force (BWTF), a water quality monitoring, education and advocacy program utilized by it's chapters and members to alert citizens and officials about water quality problems and to work toward solutions which will result in a pilot program for the spring of 2001; and

WHEREAS, the Surfrider Foundation has endeavored to become leaders in community-based coastal conservation, education and activism by upgrading the Respect the Beach program, a coastal educational program designed to teach coastal stewardship, ocean safety and marine ecology to K-12 students and community groups by Surfrider members; and

WHEREAS, the Surfriders sponsors the annual Paddle for Clean Water, which is a non-competitive event which seeks to call attention to the need for clean water and beaches, with speakers and prizes and raffles related to skate and water sports, as well as the Surfrider summit with speakers from the national offices; and

WHEREAS, the Surfriders embrace the challenge of improving the Surfrider Foundation and seizing strategic opportunities to achieve a leadership role in the community by developing strategies that are forward-thinking yet realistic, and have detailed specific and measurable actions to achieve their goals; NOW, THEREFORE,

BE IT RESOLVED, by the Council of The City of San Diego, that this Council, for and on behalf of the people of San Diego, does hereby proclaim Saturday August 28, 1999 to be **“San Diego Surfrider Foundation Day”** in San Diego, in recognition of the men and women who have given so much of their time and energy for the Surfrider Foundation.

APPROVED: CASEY GWINN, City Attorney

By Stuart H. Swett  
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