

RESOLUTION NUMBER R- 292716

ADOPTED ON FEB 01 2000


WHEREAS, a petition has been submitted to the Council of the City of San Diego, by the Downtown San Diego Partnership, requesting the Council to establish a Property and Business Improvement District [PBID] for downtown San Diego, pursuant to the provisions of California Streets & Highways Code sections 36600-36651 [PBID Law]; and

WHEREAS, pursuant to section 36631 of the PBID Law, an advisory board must be appointed for the PBID before the Council adopts a resolution establishing the PBID; and

WHEREAS, the Downtown San Diego Partnership has solicited and reviewed nominations for the PBID Advisory Board, and has made recommendations to the Council for the membership of the Advisory Board, which recommendations are set forth on Exhibit "A", attached to this resolution; NOW THEREFORE,

BE IT RESOLVED, by the Council of The City of San Diego, that an Advisory Board for the downtown PBID is hereby appointed, the members of which shall be as set forth on the attached Exhibit "A", with the addition of a member representative of the City of San Diego, to serve a term of five years or for so long as the PBID is in place, subject to modification by subsequent action of this Council.

APPROVED: CASEY GWINN, City Attorney

By 
Theresa C. McAteer
Deputy City Attorney

TCM:cmg

11/22/99

Or.Dept:Econ.Dev.

R-2000-654

**Recommendation for Appointments to the
Downtown San Diego Property Based Business Improvement District Advisory Board**

The following individuals are recommended by the San Diego Downtown Partnership's Clean and Safe Steering Committee to serve on the PBID Advisory Board. This recommendation is made consistent with the procedures and requirements set forth in the Management Plan.

These 20 PBID Board members were selected from a total of 28 nominations received. Some of the nominees declined the opportunity to participate on the Board due to the time commitment or other obligations. Those nominees not recommended for the PBID Board will be invited to serve on the "zone committee" which will be advising the PBID Board on the services deployed in their zone of interest.

The recommended board members represent assessment payers by geographic location and/or industry segment in order to assure a mix of business and property types, i.e. small and large property owners, owners of historic and modern buildings and various Land use/industry segments such as retail, office, residential etc.) The number of seats is allocated to each zone commensurate with the proportionate financial contribution to the PBID from that zone.

East Village (6 seats):

Gordon Bishop
New School of Architecture
1249 F Street
San Diego, CA 92101
Phone-(619) 235-4100
Fax-(619) 235-4651

Jim Jackson
San Diego Rescue Mission
939 South 16th Street
San Diego, CA 92113
Phone-(619) 687-3720 x 13
Fax-(619) 687-3729

Shearn Platt
Rudick Platt Galtt & Getz
600 B Street, Suite 1500
San Diego, CA 92101
Phone-(619) 233-7736
Fax-(619) 233-4693

Robert Shapiro
Mitchell Investments
1827 Main Street

San Diego, CA 92113
Phone-(619) 239-2951
Fax-(619) 239-9254

Mel Bartell
5552 Trinity Way
San Diego, CA 92120
Phone-(619) 582-1922
Fax-(619) 582-1922

Wayne Buss
Reincarnation Project
1061 J Street
Phone-(619) 696-8600
Fax-(619)696-9590

Gaslamp Quarter (3 seats):

Joan Keller
Le Travel Store
745 Fourth Avenue
San Diego, CA 92101
Phone-(619) 544-0005
Fax-(619) 544-0312

Greg Strangman
Le Travel Store
745 Fourth Avenue
San Diego, CA 92101
Phone-(619) 235-5616
Fax-(619) 595-1532

Teresa McTighe
Gaslamp Quarter Association
614 Fifth Avenue, Suite E
San Diego, CA 92101
Phone-(619) 233-5227
Fax-(619) 233-4693

Cortez (1 seat):

John Baumgardner
Ace Parking
645 Ash Street

San Diego, CA 92101
Phone-(619) 233-6624
Fax-(619) 233-0741

Marina (2 seats):

Sal Giametta
CONVIS and Downtown Resident's Group
401 B Street, Suite 1400
San Diego, CA 92101
Phone-(619) 557-2837
Fax-(619) 230-7054

Barbara Edelson
Downtown Resident's Group
701 Kettner Blvd., #8
San Diego, CA 92101
Phone-(619) 338-0943
Fax-(619) 338-0943

Core (8 seats):

Carol Beres
PO Box 12261
El Cajon, CA 92022
Phone-(619) 447-7412
Fax- (619) 447-1461

Clay Courter
Arden Realty, Inc.
701 B Street, Suite 374
San Diego, CA 92101
Phone-(619) 230-1900
Fax-(619) 230-1999

Horace Dietrich
Symphony Towers
750 B Street, #1060
San Diego, CA 92101
Phone-(619) 231-7712
Fax-(619) 231-1458

Steve Considine
PO Box 122192

San Diego, CA 92112
Phone-(619) 294-7081
Fax-(619) 294-7192

Howard Greenberg
Trilogy Real Estate Management
315 Fourth Avenue
San Diego, CA 92101
Phone-(619) 231-1505
Fax-(619) 231-1228

Judith Case
YWCA
1012 C Street
San Diego, CA 92101
Phone-(619) 239-0355
Fax-(619) 233-8545

Jeff Zinner
Centre City Development Corporation
225 Broadway, Suite 1100
San Diego, CA 92101
Phone-(619) 235-2200
Fax-(619) 236-9148

Bill Sauls
Sauls & Semeta
427 C Street, Suite 416
San Diego, CA 92101
Phone-(619) 239-8096
Fax-(619) 544-1511

Those who will be invited to serve on a Zone Committee include:

Jeff Ratliff, Jack Berkman, B. Mike Shea, Dennis Cruzan, John Kratzer, Brad Perry, Ronald Sabins, Gary Driver, Dennis Cruzan.