RESOLUTION NUMBER R-

ADOPTED ON FEB 0 1 2000

BE IT RESOLVED, by the Council of The City of San Diego, that City Council Policy No. 000-40, titled "Marketing Partnership Policy" is approved and that existing Council Policy titled "Product Endorsement" is renumbered from No. 000-23 to 000-41.

BE IT FURTHER RESOLVED, that the City Manager is authorized to enter into a an Agreement with The Pathfinder Group to provide consulting services for the implementation of the Municipal Marketing Partnership Program [Agreement].

BE IT FURTHER RESOLVED, that the terms and conditions of this Agreement shall be placed on file in the office of the City Clerk as Document No RESOLVED, together with any reasonably necessary modifications that do not increase the project's scope or cost and that the City Manager finds necessary from time to time in order to carry out the purposes and intent of this Agreement.

BE IT FURTHER RESOLVED, that the City Auditor and Comptroller is hereby authorized to expend \$83,000 from Fund 100 for the Agreement in Fiscal Year 2000 to implement the Municipal Marketing Partnership Program.

APPROVED: CASEY GWINN, City Attorney

Cristie C. McGuire

Deputy City Attorney

CCM:jrl

11/23/99

01/04/2000

Org.Dept:Mgr.

Aud.Cert:2000527

R-2000-681 Rev. 1

Form=r-t.frm

The City of San Diego CERTIFICATE OF CITY AUDITOR AND COMPTROLLER

Amount 83,000.00 Fund 100 Purpose To authorize the expenditure of funds for a consulting agreement in order to implement the Municipal Marketing Partnership Program. Date January 4, 2000 By: ACCOUNTING DATA ACCTO, CY FUND DEPT ORG. ACCOUNT ORDER ACCOUNT EQUIP FACILITY AMOUNT 001 0 100 601 3305 4222 003305 CERTIFICATION OF UNENCUMBERED BALANCE I HEREBY CERTIFY that the indebtedness and obligation to be incurred by the contract agreement authorized by the hereto attached resolution, can be incurred without the violation of any o provisions of the Charter of the City of San Diego; and I do hereby further certify, in conformity with requirements of the Charter of the City of San Diego; and I do hereby further certify, in conformity with requirements of the Charter of the City of San Diego, that sufficient moneys have been appropriated for purpose of said contract, that sufficient moneys to meet the obligations of said contract are actually in Treasury, or are anticipated to come into the Treasury, to the credit of the appropriation from which same are to be drawn, and that the said money now actually in the Treasury, together with the mo anticipated to come into the Treasury, to the credit of said appropriation, are otherwise unencumbered. Not to Exceed \$					the freas	available in	ution is a	ig resol	foregoir	I h the	forth in	
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