

RESOLUTION NUMBER R- 293030

ADOPTED ON MAY 1 2000

WHEREAS, the visitor industry supports the vital interests of San Diego by contributing to our employment, economic prosperity, and quality of life; and

WHEREAS, tourism is San Diego's third largest industry in terms of revenues generated and people employed; and

WHEREAS, in 1999, 14.7 million travelers visiting the greater San Diego region contributed \$4.8 billion to the economy; and

WHEREAS, those visitors provided jobs for approximately 150,000 individuals throughout the greater San Diego region; and

WHEREAS, the hospitality industry will continue to play a significant role in the future of our community; and

WHEREAS, given these laudable contributions to the economic, social and cultural well being of the citizens of San Diego, it is fitting that we recognize the importance of the visitor industry to San Diego; NOW, THEREFORE,

BE IT RESOLVED, by the Council of The City of San Diego that the month of May 2000 is hereby proclaimed to be "TOURISM MONTH" in San Diego in recognition of the importance of the visitor industry to San Diego's economy and quality of life.

APPROVED: CASEY GWINN, City Attorney

By Stuart H. Swett  
Stuart H. Swett  
Deputy City Attorney

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