

RESOLUTION NUMBER R- 293207

ADOPTED ON MAY 30 2000

BE IT RESOLVED, by the Council of The City of San Diego, as follows:

1. The Council declares its intention to establish the Midway Business Improvement Districts pursuant to the Law.

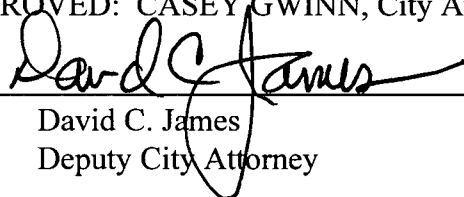
2. Pursuant to California Government Code section 54954.6, notice is given, that June 27, 2000, at the hour of 10:00 a.m., in the City Council Chambers of the City Administration Building, 202 C Street, San Diego, California, is fixed as the time and place when the City Council shall conduct a public meeting where any and all persons having any desire to be heard may appear and state their views for or against the formation of the aforementioned parking and business improvement area, the extent of the area, or the proposed services and programs on the attached Exhibit A.

Also, pursuant to California Government Code section 54954.6, notice is given, that July 18, 2000, 2000 at the hour of 10:00 a.m., in the City Council Chambers of the City Administration Building, 202 C Street, San Diego, California, is fixed as the time and place when the City Council shall conduct a public hearing where any and all persons having any desire to be heard may appear and state their views for or against the formation of the aforementioned parking and business improvement area, the extent of the area, or the proposed services and programs on the attached Exhibit A.

3. The City Clerk is directed to give notice of the mentioned hearing by both publication and mailing pursuant to Section 36523 of the Law.

APPROVED: CASEY GWINN, City Attorney

By

  
David C. James  
Deputy City Attorney

DCJ:amp  
05/17/00  
05/22/00 COR.COPY  
Or.Dept:Comm.&Eco.Dev.  
R-2000-1406  
Form=bidres.frm

Exhibit A

Proposed Midway BID  
Preliminary Annual Budget

**Economic Restructuring Committee**

Homeless Intervention (Alpha Project)	\$27,000	
Sidewalk and Street Cleanup	\$27,000	
	sub-total	<b>\$54,000</b>

**Design Committee**

Banner Brackets	\$13,000	
Logo Design	\$1,000	
	sub-total	<b>\$14,000</b>

**Marketing and Promotions Committee**

Business Directory Design	\$4,500	
Special Events in the district	\$4,500	
Advertising	\$4,500	
Holiday Decorations	\$4,500	
	sub-total	<b>\$18,000</b>

**Organization Committee**

Quarterly Newsletter	\$2,000	
Legal	\$500	
Accounting	\$2,000	
Insurance	\$2,000	
Rent	donated	
Office Supplies, postage, bank charges	\$3,000	
One-time computer, printer, fax, and phone	\$4,000	
Monthly phone and voice-mail	\$1,200	
Board Meetings, Annual Meeting	\$2,000	
Staff/Executive Director	\$47,300	
	sub-total	<b>\$64,000</b>

**INITIAL AND PRELIMINARY FIRST YEAR BUDGET** **\$150,000**

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