

RESOLUTION NUMBER R-293839

ADOPTED ON SEPTEMBER 18, 2000

WHEREAS, pollution prevention is recognized as an effective tool for protecting both the environment and the economy since it serves to eliminate or reduce pollution at the source before it is generated; and

WHEREAS, manufacturers in the U.S.-Mexico border region must constantly improve productivity and quality in order to remain competitive; and

WHEREAS, many leading companies are now integrating environmental objectives in their overall performance improvement programs and looking for ways to achieve sustainable growth while at the same time reducing operating costs; and

WHEREAS, the United States Environmental Protection Agency has initiated a pilot project with the San Diego Industrial Environmental Association -- called Border Waste Wi\$e-- that provides screening assessments and in-plant technical assistance to help companies on both sides of the border with energy, water, wastewater and waste reduction projects; and

WHEREAS, Border Waste Wi\$e is recognized for its innovative business-to-business approach and long-term commitment to pollution prevention in the border region's business community; and

WHEREAS, other partners in this program include Science Applications International Corporation, the Technical Institute of Tijuana and the Border Trade Alliance through San Diego State University; NOW, THEREFORE,

BE IT RESOLVED, by the Council of the City of San Diego that the week of September 18-24, 2000, is hereby proclaimed to be "NATIONAL POLLUTION PREVENTION WEEK" in the City of San Diego.

BE IT FURTHER RESOLVED, that the City Council does hereby recognize the Border Waste Wi\$e program as a model for binational cooperation and as a cost-effective solution to increasing industrial environmental performance.

APPROVED: CASEY GWINN, City Attorney

By Stuart H. Swett
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