

294108

RESOLUTION NUMBER R-_____

ADOPTED ON NOV 14 2000

WHEREAS, the North Park Toyland Parade first rolled through the streets of North Park in 1931 as a means of attracting more San Diegans to the business districts in North Park; and

WHEREAS, the North Park Toyland Parade reached its peak in popularity from the late 1940s through the 1950s, when it was considered the biggest event in town. It was discontinued in the early 1960s; and

WHEREAS, the North Park Toyland Parade was revived in 1985 by community members energized by the rejuvenation of North Park in the early 1980s and has continued to grow into one of the community's proudest and most well-attended annual events; and

WHEREAS, the North Park Toyland Parade embodies the true spirit of community involvement alive in North Park, and continues to thrive thanks to the efforts of the residents, business owners, civic leaders, and social-service providers who have donated hundreds of volunteer hours to organize and plan the parade; and

WHEREAS, the North Park Toyland Parade has been described by *The San Diego Union-Tribune* as "an event with a definite small-town feeling that keeps getting bigger and bigger"; and

WHEREAS, the North Park Toyland Parade has been recognized by this City Council annually since 1994 for the organization's on-going commitment to provide an uplifting community event during the holiday season for area residents and specifically the children; and

WHEREAS, the theme of this year's North Park Toyland Parade, which will be held on Saturday, December 2, 2000, is "Stay In To Win," which seeks to encourage teenagers to finish their high school education; NOW, THEREFORE,

BE IT RESOLVED, by the Council of the City of San Diego, that this Council, for and on behalf of the residents and businesses in North Park and all San Diegans, does hereby recognize the outstanding contribution The North Park Toyland Parade has made to enrich the lives of people living in North Park.

BE IT FURTHER RESOLVED, that December 2, 2000 is hereby proclaimed to be "NORTH PARK TOYLAND PARADE DAY" in the City of San Diego.

APPROVED: CASEY GWINN, City Attorney

By Stuart H Swett
Stuart H. Swett
Senior Deputy City Attorney

SHS:smf
10/31/00
Or.Dept:Council-Kehoe
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