

RESOLUTION NUMBER R- 294423

ADOPTED ON JAN 09 2001

WHEREAS, Section 142.1210(b)(5)(C) of the Municipal Code of The City of San Diego allows the placement of banners promoting cultural or civic events or activities of general interest in the public right-of-way by resolution of the City Council; and

WHEREAS, the Mission Valley Tourism Council is a non-profit organization founded to promote Mission Valley as a destination for visitors; and

WHEREAS, the Mission Valley Tourism Council wishes to display street banners in the public right-of-way relating to city and community events of general public interest; and

WHEREAS, the Council of The City of San Diego wishes to aid this civic endeavor;  
NOW, THEREFORE,

BE IT RESOLVED, by the Council of The City of San Diego, as follows:

1. In accordance with San Diego Municipal Code section 142.1210, banners may be installed on the following streets: Hotel Circle North and South, Fashion Valley Road, Friars Road, Mission Center Road, Camino de la Reina, Camino del Rio North, Qualcomm Way and Camino del Este.

2. The Mission Valley Tourism Council shall maintain the banners and all associated equipment within the rights-of-way referenced herein, and shall secure all necessary approvals from the City of San Diego prior to the installation of banners.

APPROVED: CASEY GWINN, City Attorney

By



Kristin Schenone  
Deputy City Attorney

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