

RESOLUTION NUMBER R- 294851

ADOPTED ON MAY 15 2001

WHEREAS, the visitor industry contributes to San Diego's employment, economic prosperity, and quality of life; and

WHEREAS, tourism is the third largest industry in San Diego, behind manufacturing and the military; and

WHEREAS, more than 15.2 million overnight visitors have experienced the San Diego region; and

WHEREAS, these visitors contributed approximately \$5.2 billion to our economy in 2000, helping to provide jobs to approximately 177,000 individuals; and

WHEREAS, with the increase of numbers of visitors to the San Diego region, the hospitality industry will continue to play a significant role in the future of our community; and

WHEREAS, given these laudable contributions to the economic, social and cultural well being of San Diego, it is fitting we recognize the importance of the visitor industry in our city;

NOW, THEREFORE,

BE IT RESOLVED, by the Council of the City of San Diego, that this Council, for and on behalf of the people of San Diego, does hereby proclaim May 2001 to be "**TOURISM MONTH**" in San Diego.

APPROVED: CASEY GWINN, City Attorney

By Stuart H. Swett

Stuart H. Swett
Senior Deputy City Attorney

SHS:smf
05/08/01
Or.Dept:Mayor
R-2001-1529
Form=proclaim.res