

RESOLUTION NUMBER R- 295337

ADOPTED ON AUG 06 2001

WHEREAS, the neighborhood of Talmadge, originally known as Talmadge Park, was built in the 1920s by developers Roy and Guy Lichty, and got its name from three silent-screen-acting sisters: Norma Talmadge, wife of Joe Schenick, president of United Artists and one of the early investors in the development; Natalie Talmadge, the wife of screen star Buster Keaton who was also an investor; and Constance Talmadge. Developed with the aid of considerable motion picture capital, Talmadge will forever be linked to the glamor and excitement of Hollywood; and

WHEREAS, on January 3, 1926, the Talmadge sisters led a caravan of notables to the grand opening of the development, entertaining a crowd of over 10,000 people which arguably still stands as the largest crowd to attend a real estate opening in San Diego history; and

WHEREAS, billed as "a city within a city" covering approximately 500 acres and laid out over 11 miles of fully improved boulevards and roads, the Talmadge development boasted of being a self-sufficient community perfectly positioned near excellent schools, business and shopping centers, amusement areas, places of worship and medical services; and

WHEREAS, it incorporated cutting-edge concepts including winding streets, well-chosen restrictions designed to preserve and enhance property values, and ornamental iron gates with lighting which mark the southern and eastern boundaries of Talmadge; and

WHEREAS, Talmadge also enjoys natural boundaries which assist in distinguishing it from its neighbors; and

WHEREAS, canyons border it to the west and east, and it is inland far enough to escape the fog and dampness, but close enough to the water to benefit from cool ocean breezes; and

WHEREAS, through careful planning and design, Talmadge survived the Great Depression to become one of San Diego's finest pedestrian-oriented communities, filled with distinctive homes which are the product of generations of home ownership; and

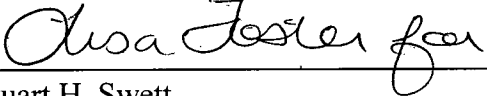
WHEREAS, on Saturday, August 4, 2001, the residents of Talmadge will hold their third annual block party to celebrate the rich history of this unique neighborhood; NOW

THEREFORE,

BE IT RESOLVED, by the Council of the City of San Diego, that this Council does hereby celebrate the rich history of the neighborhood of Talmadge and recognize it as one of the City's most distinctive communities.

BE IT FURTHER RESOLVED, that August 4, 2001, be and is hereby proclaimed to be "TALMADGE DAY" in the City of San Diego.

APPROVED: CASEY GWINN, City Attorney

By 
Stuart H. Swett
Senior Deputy City Attorney

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