

RESOLUTION NUMBER R- 295849

ADOPTED ON DEC 10 2001

WHEREAS, Rick Hoffman is the Vice President and General Manager of Coldwell Banker Associates, supervising 300 sales associates in eight residential sales offices throughout San Diego; and

WHEREAS, Rick Hoffman began managing real estate brokerages in 1975 with a small firm in Scripps Ranch; and

WHEREAS, Rick Hoffman started and operated the ERA The Property store in 1996 and is one of the 10 largest companies in the world; and

WHEREAS, through Rick Hoffman's leadership, the San Diego Association of Realtors has been recognized by the California Association of Realtors and National Association of Realtors for its leadership and innovation in promoting alternative dispute resolution and the establishment of a professional mediation center; and

WHEREAS, Rick Hoffman is currently a California Association of Realtors State Director, C.A.R. Region 24 Assistant Regional Chairman; and

WHEREAS, Rick Hofman is currently a California Association of Realtors President of the Robert Bailey's Executive Committee in 2002; and

WHEREAS, Rick Hoffman achieved the status of being one of the "Top Ten" Coldwell Banker companies in the world through its innovation in technology; and

WHEREAS, Rick Hoffman has received numerous awards and has been invited to be the keynote speaker on commercial and residential real estate issues at conferences throughout the United States; NOW, THEREFORE,

BE IT RESOLVED, by the Council of the City of San Diego, that this Council, for and on behalf of the people of San Diego, hereby proclaims January 12, 2002 as "**Rick Hoffman Day**" in recognition of his significant contributions to the Real Estate Industry in the City of San Diego.

APPROVED: CASEY GWINN, City Attorney

By Stuart H. Swett  
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