

RESOLUTION NUMBER R- 296408

ADOPTED ON APR 29 2002

WHEREAS, the Coca-Cola Bottling Company of Southern California was founded in 1902, beginning as a modest, two-person local operation in the basement of a three-story brick building; and

WHEREAS, the Coca-Cola Bottling Company of Southern California, 100 years later, employs nearly 5,000 Southern Californians who take pride in community marketing in a territory covering hundreds of square miles in southern California, the Central Coast and Southern Nevada; and

WHEREAS, the Coca-Cola Bottling Company of Southern California and its employees, since 1902, have become an integral part of Southern California's life, from supporting youth sports programs, economic development, and the environment, to assist local schools, community and charitable organizations, to family picnics, pro sports venues, and the Olympics; and

WHEREAS, the Coca-Cola Bottling Company of Southern California feels a strong responsibility to its people and its business partners to accelerate positive change for the better in the communities in which it does business; and

WHEREAS, the Coca-Cola Bottling company of Southern California's employees' commitment, dedication, and investment in their communities, both personally and professionally, truly make it successful; and

WHEREAS, the Coca-Cola Bottling Company of Southern California reaffirms its

commitment to the future of Southern California and looks forward to continuing growth - for the Company, its employees, the communities it serves and all of Southern California; NOW, THEREFORE,

BE IT RESOLVED, by the Council of the City of San Diego, that this Council, for and on behalf of the people of San Diego, does hereby proclaim the week of April 21 through April 27, 2002 as "**Coca-Cola Week**" in the City of San Diego.

APPROVED: CASEY GWINN, City Attorney

By Stuart H. Swett
Stuart H. Swett
Senior Deputy City Attorney

SHS:smf
04/16/02
Or.Dept:Council-Inzunza
R-2002-1449
Form=proclaim.res