

RESOLUTION NUMBER R- 296441

ADOPTED ON MAY 7 2002

WHEREAS, the visitor industry contributes to San Diego's employment, economic prosperity, and quality of life; and

WHEREAS, tourism is the third largest industry in San Diego in terms of revenues generated and people employed; and

WHEREAS, more than 14.8 million overnight visitors to the San Diego region contributed approximately \$5.1 billion to our economy in 2001; and

WHEREAS, these visitors helped to provide jobs to approximately 177,000 individuals in the San Diego region; and

WHEREAS, with the increase of visitors to the San Diego region, the hospitality industry will continue to play a significant role in the future of our community; and

WHEREAS, given these laudable contributions to the economic, social and cultural well being of San Diego, it is fitting we recognize the importance of the visitor industry in our city;

NOW, THEREFORE,

BE IT RESOLVED, by the Council of the City of San Diego, that this Council, for and on behalf of the people of San Diego, does hereby proclaim May 6 through 12, 2002 to be

“TOURISM WEEK” in San Diego in recognition of the importance of the visitor industry to San Diego’s economy and quality of life.

APPROVED: CASEY GWINN, City Attorney

By Stuart H. Swett  
Stuart H. Swett  
Senior Deputy City Attorney

SHS:smf  
04/26/02  
Or.Dept:Mayor  
R-2002-1492  
Form=proclaim.res