

RESOLUTION NUMBER R- 297081

ADOPTED ON SEP 24 2002

WHEREAS, section 142.1210 of the San Diego Municipal Code allows the placement of banners promoting cultural or civic events or activities of general interest in the public right-of-way by resolution of the City Council; and

WHEREAS, the Downtown Partnership would like to expand the Banner Program to Market Street, from 10th Avenue to Columbia (50 poles, 50 banners), and C Street from 3rd Avenue to 7th Avenue (20 poles, 40 banners); and

WHEREAS, the requested banner zones would provide an ongoing, continually revolving festive banner program to a more comprehensive area of downtown San Diego; and

WHEREAS, the banner program will communicate events, conventions and major milestones of interest to visitors and residents throughout downtown; and

WHEREAS, the Council of the City of San Diego wishes to aid this civic endeavor;
NOW, THEREFORE,

BE IT RESOLVED, by the Council of the City of San Diego, as follows:

1. That in accordance with San Diego Municipal Code section 142.1210, banners may be installed on the following streets: Market Street, from 10th Avenue to Columbia (50 poles, 50 banners), and C Street from 3rd Avenue to 7th Avenue (20 poles, 40 banners).

2. That the Downtown Partnership shall maintain the banners and all associated equipment within the right-of-way referenced herein, and shall secure all necessary approvals from the City of San Diego prior to the installations of banners.

APPROVED: CASEY GWINN, City Attorney

By Stuart H. Swett
Stuart H. Swett
Senior Deputy City Attorney

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