RESOLUTION NUMBER R-297347

ADOPTED ON ___NOV 1 8 2002___

WHEREAS, Jim Bliesner has served as the Director of the joint City and County Reinvestment Task Force since 1985; and

WHEREAS, he has been recognized as a national innovator on reinvestment by inclusion in Who's Who in American Business and Finance; and

WHEREAS, he has been instrumental in building a broad based non-profit reinvestment infrastructure to work with the lending industry; and

WHEREAS, through the negotiation of eleven San Diego Specific Reinvestment Plans with major banks he has seen billions of dollars reinvested in low income communities; and

WHEREAS, homeownership among ethnic and low income residents of San Diego have consistently increased; and

WHEREAS, a strong non-profit system of affordable housing development has been activated through infusion of more than $500 million in bank funding; and

WHEREAS, five new bank branches and one new locally owned bank (Neighborhood National) have been established by RTF initiatives; and

WHEREAS, through the RTF efforts, San Diego is on the verge of building an innovative privately financed, multi-million dollar equity capital fund for low income communities; and

WHEREAS, as staff to the Reinvestment Task Force he has served under seven different City Councilmembers and three County Supervisors and survived it; and

WHEREAS, Jim Bliesner has for nearly thirty years, dedicated himself to improving the economic conditions for less than fortunate people and the communities in the City of San Diego; NOW, THEREFORE,

BE IT RESOLVED, by the Council of the City of San Diego, that this Council, for and on behalf of the people of San Diego, does hereby commend **Mr. Jim Bliesner** for his service and dedication to the City of San Diego.

BE IT FURTHER RESOLVED, that NOVEMBER 21, 2002 be and is hereby proclaimed to be "**MR. JIM BLIESNER DAY**" in the City of San Diego.

APPROVED: CASEY GWINN, City Attorney

By _____
    Stuart H. Swett
    Senior Deputy City Deputy

SHS:smf
10/24/02
Or.Dept:Council-Stevens
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