RESOLUTION NUMBER R- 297702

ADOPTED ON **MAR 0 3 2003**

WHEREAS, Rose Marie has been a resident of San Diego since 1949 and has resided in

Crown Point for the past 34 years; and

WHEREAS, in 1966, Rose Marie began volunteering for the Mission Bay Associates,

which is a booster group for Mission Bay Park and in 1970, she became their paid Executive

Director; and

WHEREAS, Rose Marie became the Executive Director of the Mission Bay Lessees

Association in 1972, and continues to serve in that capacity; and

WHEREAS, in the early years of Mission Bay Park, Rose Marie organized several

family-oriented events to focus attention on the attributes of Mission Bay, including bathtub

races, sand castle contests, inner tube races and the Boat Parade of Lights; and

WHEREAS, Rose Marie has served as the Executive Director of the San Diego County

Hotel-Motel Association since 1985, where she has played an influential role in the Tourism

Industry and helped bring the Republican National Convention and three Super Bowls to

San Diego; and

WHEREAS, Rose Marie participated in developing the current Master Plan, which would complete the vision of Mission Bay Park, and hopes to see the plan implemented in the near future; and
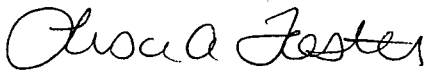
WHEREAS, Rose Marie has dedicated the past thirty years to promoting and enhancing the image of the City of San Diego and Mission Bay Park; and

WHEREAS, Rose Marie has been a strong advocate for maintaining the integrity of the City of San Diego as a tourist destination; NOW, THEREFORE,

BE IT RESOLVED, by the Council of the City of San Diego, that this Council, for and on behalf of the people of San Diego, does hereby commend Rose Marie for her continued efforts through the years to promote and improve the image of the City of San Diego and Mission Bay Park.

BE IT FURTHER RESOLVED, that March 3, 2003, be and is hereby proclaimed to be **"ROSE MARIE STARNS DAY "** in the City of San Diego.

APPROVED: CASEY GWINN, City Attorney

By _____
      Lisa A. Foster
      Deputy City Attorney

LAF:jab
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Or.Dept:CouncilDist.6
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