

RESOLUTION NUMBER R- 297715

ADOPTED ON MAR 17 2003

WHEREAS, Don Bauder was born on May 28, 1936, in Chicago, Illinois. He was inspired and supported by his mother, a writer who graduated from college with straight A's but was unable to vote and worked for women's suffrage; and

WHEREAS, in 1959, Don received his Bachelor of Business Administration and in 1960 his Master of Science in Journalism, both from the University of Wisconsin; and

WHEREAS, in the spring of 1961, Don met Ellen Templeton at a party in a Chicago suburb, their first conversation was about Beethoven's symphonies, and on May 15, 1962, Don and Ellen wed. They made a pact never to compromise their integrity, never work at something that was not satisfying and of social importance, and never allow money to guide their careers. They agreed that family, art of all kinds, especially classical music, and nature would be most important in their lives; and

WHEREAS, in 1964, Don began his career in journalism at Business Week as an assistant business editor in Chicago, and soon became the magazine's Cleveland Bureau Chief; and

WHEREAS, Don and Ellen have two sons, Clinton, a software engineer and avid deepwater marine photographer born in 1967; and Russell born in 1970, who like his father is a writer and humorist; and

WHEREAS, in 1973, Don became a columnist for the Copley Newspapers, joining The San Diego Union as financial editor; and in 1982 and again in 1996, the San Diego Press Club awarded him with the Print Media Headliner of the Year; and

WHEREAS, in 1985, Don authored the best selling book "Captain Money and the Golden Girl", which chronicled the J. David Dominelli fraud case, one of Southern California's most notorious investment scandals; received the Harold Keen Award for Journalist of the Year; and also became a temporary housefrau while Ellen pursued her doctorate at UC Davis; and

WHEREAS, in 1991, Don received the Sea Horse Award from Mayor O'Connor for his leadership role in fighting Southern California Edison's attempted takeover of San Diego Gas and Electric, and in 1993, the University of Wisconsin Madison School of Journalism and Mass Communications honored him with the Distinguished Service Award; and

WHEREAS, in 1996, Don became a Senior Columnist for The San Diego Union-Tribune, is a frequent guest on local radio and television shows in San Diego, and lectures throughout San Diego County on economics, particularly public scams, frauds, swindles, and other unsavory financial tomfoolery; and

WHEREAS, Don says that he could not have done his job at The San Diego Union-Tribune without the dedicated support of his colleagues, the librarians, and most of all his

assistant, Sandra Young, who in addition to talent, possesses immense patience with Don's computer skills (or lack thereof) and robust enjoyment of his whacky jokes and ongoing antics; and

WHEREAS, Don has saved San Diegans millions of dollars by warning them of investment frauds operating in San Diego, has been the key voice in explaining and predicting the state of the stock market for San Diego investors, played a key role in mobilizing public opinion regarding public subsidies of corporate sports, and kept San Diegans fully informed about the local, state, federal, and international economy; and


WHEREAS, Don and Ellen have been amongst the most generous contributors to the San Diego Opera; supported each other through sickness and health, both richer and poorer; and their biggest marital dispute in over 40 years of marriage is over Wagner because Don is passionate about the Ring Cycle and Ellen does not like it, so in their new home in Salida, Colorado they will have separate corners so listening warfare does not break out; NOW THEREFORE,

BE IT RESOLVED, by the Council of the City of San Diego, that this Council, for and on behalf of the people of San Diego, does hereby commend and honor him for his journalistic integrity, ethics and humor, his ongoing commitment to truth, but most of all for his lifelong dedication to ensuring that the public is informed, and therefore much less likely to fall victim to those who would attempt to deceive them financially, or otherwise.

BE IT FURTHER RESOLVED, that San Diego's loss will be Salida's gain as they receive one of the truly great couples of our City.

BE IT FURTHER RESOLVED, that March 17, 2003, be and is hereby proclaimed to be
"DON BAUDER DAY" in the City of San Diego,

APPROVED: CASEY GWINN, City Attorney

By 
Lisa A. Foster
Deputy City Attorney

LAF:jab
03/04/03
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