

RESOLUTION NUMBER R- 297727

ADOPTED ON MAR 17 2003

WHEREAS, Reverend Doctor George Carlson was ordained in 1954 at the Augustana Lutheran Seminary in Rock Island, Illinois; and

WHEREAS, he has turned faith into action by working for social justice, by serving on the board of Lutheran Social Services and serving the Evangelical Lutheran Church in America [ELCA] as head of the Hunger Committee; and

WHEREAS, in Cedar Rapids, Iowa, Pastor Carlson pioneered a television ministry doing, "People-on-the-Street Interviews," and "Thirty Second God Commercials;" and

WHEREAS, in 1968, Pastor Carlson made international trips on behalf of the church to Japan, Taiwan, Hong Kong, and South America to further the international mission work of the ELCA; and

WHEREAS, in 1990, Pastor Carlson founded Pacific Media Ministry, an educational/religious non-profit organization. With the mission to change the nation and the world by uplifting values, ethics, and faith, Pacific Media Ministry has received three national awards and two regional awards for its television productions; and


WHEREAS, all of Pastor Carlson's productions personally challenge us to bring out the best from our values and beliefs; and his deep faith and convictions lead him to invite people into dialogue to find viable solutions to our all-too-human problems; and

WHEREAS, Pastor Carlson is now retiring from the ministry after a career spanning nearly fifty years; **NOW, THEREFORE,**

BE IT RESOLVED, by the Mayor and Council of the City of San Diego, that this Council does hereby recognize Pastor George Carlson for his outstanding, selfless service to his faith and his fellow man.

BE IT FURTHER RESOLVED, that March 11, 2003, be and is hereby proclaimed to be "**PASTOR GEORGE CARLSON DAY**" in the City of San Diego.

APPROVED: CASEY GWINN, City Attorney

By 
Lisa A. Foster
Deputy City Attorney

LAF:jab
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