

RESOLUTION NUMBER R- 297761

ADOPTED ON MAR 24 2003

WHEREAS, Mr. Ernie Flores, Jr., is known as the “Dean” of Filipino-American journalists in San Diego County and is the Founder, Publisher, and Editor-In-Chief of The Filipino Press, San Diego County’s leading Filipino-oriented publication; and

WHEREAS, Mr. Flores is a native of La Union, Philippines; majored in English and Economics in college; has been writing since he was thirteen; and has written poetry and non-fiction articles on various topics in Philippine and American publications; and

WHEREAS, Mr. Flores came to the United States in 1967 after a long stint as a career government public relations man in the Philippine Department of National Defense, Philippine Land Reform Program, Department of Public Works and Communications, and the Malacanang Press Office, Office of the President of the Philippines; and

WHEREAS, he joined The Arizona Republic in Phoenix, Arizona, as the first non-white staff writer for that publication before moving to San Diego in 1969 to work for The San Diego Union as a reporter, a job he held before retiring in 1980; and

WHEREAS, he worked for U.S. International University as Director of Community Relations for five years before working for former Congressman Jim Bates where he is believed to be the first Press Secretary of Filipino ancestry in the history of the United States Congress; and

WHEREAS, Mr. Flores co-founded the U.S. Manila Post, the first Filipino newspaper in San Diego, and later co-founded five other publications including The El Papel San Diego Times (the county's first bi-lingual publication); the Asian American Times; the Asian-Pacific News; Asian World, and later The Filipino Press, which he founded in 1986; and


WHEREAS, he is a certified Court Interpreter in two Philippine dialects in all the federal and state courts within the county as well as within various government and private agencies; and

WHEREAS, Mr. Flores is a former member of the Board of Directors to Operation Samahan Clinics; former member to The National Conference of San Diego County; former Commissioner to San Diego County Human Relations; former Public Relations Officer to Council of Philippine-American Organizations; past president of the Filipino-American Chamber of Commerce, and former member of the Philippine American Community of San Diego, Inc., Ilocano Friendship Club, and the Paradise Valley Lions Club; NOW, THEREFORE,

BE IT RESOLVED, by the Council of the City of San Diego, that this Council, for and on behalf of the people of San Diego, does hereby commend Mr. Ernie Flores, Jr., for the dedication, commitment, and services he has provided to numerous citizens and organizations in the City of San Diego.

BE IT FURTHER RESOLVED, that March 24, 2003, be and is hereby proclaimed to be **"MR. ERNIE FLORES, JR. DAY"** in the City of San Diego.

APPROVED: CASEY GWINN, City Attorney

By 
Lisa A. Foster
Deputy City Attorney

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