

(R-2003-1126)

RESOLUTION NUMBER R- 297929 (NEW SERIES)

ADOPTED ON MAY 06 2003

WHEREAS, on January 25, 1956, the employees of the City of San Diego [City] voluntarily formed the Municipal Employees Civic Responsibility Organization [MERCO] for the purpose of financially supporting charitable organizations; and

WHEREAS, MERCO, now known as the City Employee SHARE Program [SHARE], has supported various local and national charities for more than 47 years, helping City employees to donate annually more than \$275,000 to charities, primarily through payroll deductions; and

WHEREAS, the SHARE Board of Directors [Board] is composed of 15 City employees who volunteer their time to serve on the Board; and

WHEREAS, the United Way of San Diego [UW], a local volunteer-directed effort that has been supporting charitable programs in San Diego since 1920, is partnering for its annual fundraising campaign [Campaign] with the Combined Health Agencies Drive [CHAD], which represents local chapters of national health agencies dedicated to supporting research, providing education, and client and community services programs to San Diegans; and

WHEREAS, beginning April 2003, the UW's online pledging system, known as United e-Way, will provide a unique workplace giving website developed specifically for City employees, and will allow SHARE to instantly communicate information about local charities in an effort to increase contributions; and

WHEREAS, the appointment of a City employee as a dedicated Campaign coordinator, who will also serve as Vice President of SHARE and coordinate the Campaign for all City Departments to help ensure that SHARE's 2003 Campaign is a success; and

WHEREAS, each year, the UW/CHAD campaign-supported agencies provide services to more than one million San Diego County residents; and

WHEREAS, the Council of the City of San Diego recognizes that the Campaign provides a great benefit to the City and the efforts put forth by City employees in support of the Campaign beneficially affect the City at large; NOW THEREFORE,

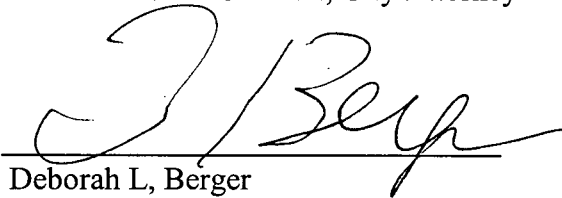
BE IT RESOLVED, by the Council of the City of San Diego, that the Council recognizes that the charitable activities made possible by the contribution of City of San Diego employees to the Share program benefit the citizens of the City of San Diego and are in the public interest.

BE IT FURTHER RESOLVED, that the City hereby designates May 6, 2003 as SHARE Day in the City.

BE IT FURTHER RESOLVED, that the City Manager is authorized to designate the Campaign Chair for SHARE's 2003 UW/CHAD Campaign.

APPROVED: CASEY GWINN, City Attorney

By



Deborah L. Berger
Deputy City Attorney

DLB:jc
03/27/03
R-2003-1126
Or.Dept:Retire.
Form=o&t.frm

R-297929