

(R-2003-1230)

RESOLUTION NUMBER R- 297948

ADOPTED ON MAY 12 2003

WHEREAS, the Visitor Industry supports the vital interests of San Diego by contributing to our employment, economic prosperity, and quality of life; and

WHEREAS, Tourism is San Diego's third largest industry in terms of revenues generated and people employed; and

WHEREAS, 15 million overnight visitors to the greater San Diego region contributed \$5 billion to the local economy in 2002; and

WHEREAS, those visitors provided jobs for approximately 107,000 individuals throughout the greater San Diego region; and


WHEREAS, the Hospitality Industry will continue to play a significant role in the future of our community; and

WHEREAS, given these laudable contributions to the economic, social, and cultural well-being of the citizens of San Diego, it is fitting to recognize the importance of the visitor industry to San Diego; NOW, THEREFORE,

BE IT RESOLVED, by the Council of the City of San Diego, that this Council, for and on behalf of the people of San Diego, does hereby recognize the importance of the visitor industry to San Diego's economy and quality of life.

BE IT FURTHER RESOLVED, that May 10-18, 2003, be and is hereby proclaimed to be  
"TOURISM WEEK" in the City of San Diego.

APPROVED: CASEY GWINN, City Attorney

By   
Lisa A. Foster  
Deputy City Attorney

LAF:jab  
04/15/03  
Or.Dept:Mayor  
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